

France-Nantes: Business development consultancy services
OJ S 171/2021 03/09/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: pôle emploi Pays de la Loire

Postal address: 1 rue de la Cale Crucy - cS 67910

Town: Nantes Cedex 4

NUTS code: FRG Pays de la Loire

Postal code: 44179

Country: France

E-mail: Dr-marches.44116@pole-emploi.fr

Internet address(es):

Main address: <https://www.marches-publics.gouv.fr>

Address of the buyer profile: <https://www.marches-publics.gouv.fr>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Emploi

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

marche public de services de conseil en strategie pour la direction regionale de pole emploi
pays de la loire

Reference number: 2021_008

II.1.2. Main CPV code

79411100 Business development consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

la consultation vise à la conclusion d'un marché ayant pour objet l'achat par Pôle emploi Pays de la Loire de prestations de services de conseil en stratégie pour la Direction régionale

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7.

Total value of the procurement

Value excluding VAT: 400 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79411100 Business development consultancy services

II.2.3. Place of performance

NUTS code: FRG Pays de la Loire

II.2.4. Description of the procurement

marché ayant pour objet l'achat par Pôle emploi Pays de la Loire de prestations de services de conseil en stratégie pour la Direction régionale

II.2.5. Award criteria

Quality criterion - Name: Compréhension des problématiques, des enjeux et des besoins de Pôle emploi Pays de la Loire et de la Direction Régionale / Weighting: 10

Quality criterion - Name: Expérience des équipes d'intervenants et modalités d'organisation des équipes et d'encadrement / Weighting: 20

Quality criterion - Name: Méthodes et moyens mis en oeuvre et organisation / Weighting: 20

Quality criterion - Name: Contrôle Qualité et modalités de reporting / Weighting: 10

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 098-256478](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

marché ayant pour objet l'achat par Pôle emploi Pays de la Loire de prestations de services de conseil en stratégie pour la Direction régionale

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

10/08/2021

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: cgi france

Postal address: 9 boulevard ampere

Town: Carquefou

NUTS code: FRG01 Loire-Atlantique

Postal code: 44470

Country: France

Internet address: <https://www.cgi.com/france/fr-fr/recrute/implantation/nantes>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 400 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Nantes

Postal address: 6 allée de l'île Gloriette CS 24111

Town: Nantes

Postal code: 44041

Country: France

E-mail: Grefte.ta-nantes@juradm.fr

Telephone: +33 255101002

Fax: +33 255101003

Internet address: <http://Nantes.tribunaladministratif.fr>

VI.5. Date of dispatch of this notice

31/08/2021