

**Lithuania-Vilnius: Advertising campaign services**  
**OJ S 185/2020 23/09/2020**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Viešoji įstaiga „Keliauk Lietuvoje“

National registration number: 304971997

Postal address: Gedimino pr. 38

Town: Vilnius

NUTS code: LT Lietuva

Postal code: LT-01104

Country: Lithuania

Contact person: Laura Sungailaitė-Jurčė

E-mail: [laura@lithuania.travel](mailto:laura@lithuania.travel)

Telephone: +370 68692250

**Internet address(es):**

Main address: <https://www.lithuania.travel/>

Address of the buyer profile: <https://pirkimai.eviesiejiirkimai.lt/ctm/Company/CompanyInformation/Index/73351>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Reklamos koncepcijos kūrimo ir reklamos priemonių įgyvendinimo paslaugos

**II.1.2. Main CPV code**

79341400 Advertising campaign services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Reklamos koncepcijos kūrimo ir reklamos priemonių įgyvendinimo paslaugos.

**II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 400 000,00 EUR

#### **II.2. Description**

##### **II.2.2. Additional CPV code(s)**

79341400 Advertising campaign services

##### **II.2.3. Place of performance**

NUTS code: LT Lietuva

##### **II.2.4. Description of the procurement**

- 1) reklamos koncepcijos kūrimas;
- 2) reklamos priemonių įgyvendinimas.

##### **II.2.5. Award criteria**

Quality criterion - Name: Kaina / Weighting: 40

Quality criterion - Name: Praktinė užduotis / Weighting: 60

Price - Weighting: 310645,0

##### **II.2.11. Information about options**

Options: no

##### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: 2014–2020 metų Europos Sąjungos fondų investicijų veiksmų programa.

##### **II.2.14. Additional information**

#### **Section IV: Procedure**

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##### **IV.1. Description**

###### **IV.1.1. Type of procedure**

Open procedure

###### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

###### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

##### **IV.2. Administrative information**

###### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 127-310640](#)

###### **IV.2.8. Information about termination of dynamic purchasing system**

###### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

#### **Section V: Award of contract**

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**Contract No:** 1

**Title:**

Reklamos koncepcijos kūrimo ir reklamos priemonių įgyvendinimo paslaugos

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

09/09/2020

**V.2.2. Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: UAB „Kokosas“

National registration number: 303559108

Town: Kaunas

NUTS code: LT Lietuva

Country: Lithuania

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 400 000,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted  
Short description of the part of the contract to be subcontracted:

Polapio kūrimo paslaugos

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Vilniaus apygardos teismas

Town: Vilnius

Country: Lithuania

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

Viešųjų pirkimų įstatymo VII skyriaus nustatyta tvarka.

**VI.5. Date of dispatch of this notice**

18/09/2020