

Spain-Logroño: Advertising services
OJ S 215/2017 09/11/2017
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: La Rioja Turismo, S.A.U.

Postal address: calle San Millan, 25, Edificio Riojaforum

Town: Logroño

Postal code: 26004

Country: Spain

For the attention of: Santiago Hernansanz

E-mail: administracion@lariojaturismo.com

Telephone: +34 941287354

Fax: +34 941287357

Internet address(es):

General address of the contracting authority: <http://lariojaturismo.com/comunidad/larioja/licitaciones>

I.2. Type of the contracting authority

Other: sociedad mercantil de propiedad pública

I.3. Main activity

Other: turismo

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Concurso del stand que represente a La Rioja en las ferias turísticas en los años 2018, 2019 y 2020.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Construcción mediante el concurso del diseño, construcción, transporte, montaje, almacenaje, mantenimiento y desmontaje del stand que utilizará La Rioja Turismo en las ferias de los años 2018, 2019 y 2020.

II.1.5. CPV code(s)

79341000 Advertising services, 79340000 Advertising and marketing services

II.1.6. Information about the Government Procurement Agreement (GPA)**II.2. Total value of the contract/lot****II.2.1. Total value of the contract/lot**

Value: 338 900 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure**IV.1.1. Type of procedure**

Open

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Oferta técnica. Weighting 85
2. Oferta económica. Weighting 15

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information**IV.3.1. File reference number attributed by the contracting authority****IV.3.2. Previous publication concerning this procedure****Contract notice**

Notice number in the OJ S: [2017/S 109-220412](#) of 9.6.2017

Section V: Award of contract

V.1. Date of conclusion of the contract

7.11.2017

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Organización de Congresos y Exposiciones, S.L.
Town: Logroño
Postal code: 26006
Country: Spain

V.4. Information on value of the contract/lot

Total value of the procurement:
Value: 338 900 EUR
excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information**VI.3. Procedures for review****VI.3.1. Review body****VI.3.2. Review procedure****VI.3.3. Service from which information about the review procedure may be obtained****VI.4. Date of dispatch of this notice**

7.11.2017