

448501-2026 - Competition

France – Advertising and marketing services – Prestation de conseils en communication pour le lancement commercial d'un programme immobilier

OJ S 123/2026 30/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: COOPIMMO

Email: correspondre@aws-france.com

Legal type of the buyer: Local authority

Activity of the contracting authority: Housing and community amenities

2. Procedure

2.1. Procedure

Title: Prestation de conseils en communication pour le lancement commercial d'un programme immobilier

Description: La présente consultation a pour objet une prestation de conseils en communication pour le lancement spécifique du programme nommé à ce stade « SCCV FONTENAY FERNAND LEGER» la conception et réalisation d'actions et d'outils de communication pour la SCCV FONTENAY FERNAND LEGER (COOPIMMO)

Procedure identifier: 1a71a082-d988-4b27-ac3b-ebf980835fc9

Type of procedure: Restricted

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services, 79341200 Advertising management services, 79341400 Advertising campaign services

2.1.2. Place of performance

Postal address: 59 avenue Carnot

Town: Champigny

Postcode: 94500

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

2.1.3. Value

Estimated value excluding VAT: 100 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0000

Title: Prestation de conseils en communication pour le lancement commercial d'un programme immobilier

Description: La présente consultation a pour objet une prestation de conseils en communication pour le lancement spécifique du programme nommé à ce stade « SCCV FONTENAY FERNAND LEGER » la conception et réalisation d'actions et d'outils de communication pour la SCCV FONTENAY FERNAND LEGER (COOPIMMO)

Internal identifier: S-PF-1842612

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services, 79341200 Advertising management services, 79341400 Advertising campaign services

5.1.2. Place of performance

Postal address: 59 avenue Carnot

Town: Champigny

Postcode: 94500

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

5.1.3. Estimated duration

Start date: 21/09/2026

Duration: 12 Months

5.1.5. Value

Estimated value excluding VAT: 100 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1842612>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of the procedure:

Estimated date of dispatch of the invitations to submit tenders: 27/07/2026

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1842612>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 15/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal de Grande Instance de CRETEIL

Organisation providing more information on the review procedures: Tribunal de Grande Instance de CRETEIL

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: 2AB489CB-D1E4-D289-7C5BD71BB5E270BE

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: COOPIMMO

Registration number: 56156

Postal address: 59 avenue Carnot

Town: Champigny

Postcode: 94500

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

Contact point: LAFOREST Manuel

Email: correspondre@aws-france.com

Telephone: 0145151290

Internet address: <http://www.coopimmo.com/index.cfm>

Buyer profile: <http://agysoft.marches-publics.info/>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: Tribunal de Grande Instance de CRETEIL

Registration number: 2AB489FC-907E-D68B-BFD6AF5871A811A9

Postal address: Rue Pasteur Vallery Radot

Town: Créteil

Postcode: 94000

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

Email: tj-creteil@justice.fr

Telephone: 0149811600

Internet address: <http://www.justice.gouv.fr/>

Roles of this organisation:

Review organisation

8.1. ORG-0004

Official name: Tribunal de Grande Instance de CRETEIL

Registration number: 2AB48A1D-F743-B594-829E27AC389CB8B7

Postal address: Rue Pasteur Vallery Radot

Town: Creteil

Postcode: 94000

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

Email: tj-creteil@justice.fr

Telephone: 0149811600

Internet address: <http://www.justice.gouv.fr/>

Roles of this organisation:

Organisation providing more information on the review procedures

Notice information

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