

**United Kingdom-Cardiff: Research services**  
**OJ S 198/2018 13/10/2018**  
**Contract notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Arts Council Of Wales

Postal address: Bute Place

Town: Cardiff

NUTS code: UKL Wales

Postal code: CF10 5AL

Country: United Kingdom

E-mail: [chris.batsford@arts.wales](mailto:chris.batsford@arts.wales)

Telephone: +44 2920441326

Fax: +44 2920441400

**Internet address(es):**

Main address: <http://www.artswales.org.uk>

Address of the buyer profile: [https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0543](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0543)

**I.2. Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [www.Sell2Wales.gov.wales](http://www.Sell2Wales.gov.wales)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [www.Sell2Wales.gov.wales](http://www.Sell2Wales.gov.wales)

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: [www.Sell2Wales.gov.wales](http://www.Sell2Wales.gov.wales)

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Audience Insight Services

**II.1.2. Main CPV code**

73110000 Research services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Arts Council of Wales is seeking to appoint an organisation(s) with the relevant vision, experience and skills to provide national box office data analysis and audience insight services to performing arts venues in Wales. The audience insight service, while providing monitoring information for the Arts Council, will support individual arts organisations to develop their audience intelligence and encourage a coherent nationwide approach to collecting, sharing and benchmarking audience data.

**II.1.5. Estimated total value**

Value excluding VAT: 250 000,00 GBP

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description****II.2.2. Additional CPV code(s)**

73110000 Research services

**II.2.3. Place of performance**

NUTS code: UKL Wales

Main site or place of performance: Wales

**II.2.4. Description of the procurement**

Arts Council of Wales is seeking to appoint an organisation(s) with the relevant vision, experience and skills to provide national box office data analysis and audience insight services to performing arts venues in Wales. The audience insight service, while providing monitoring information for the Arts Council, will support individual arts organisations to develop their audience intelligence and encourage a coherent nationwide approach to collecting, sharing and benchmarking audience data.

Please see Tender notice for further information.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 250 000,00 GBP

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

#### **II.2.12. Information about electronic catalogues**

Tenders must be presented in the form of electronic catalogues or include an electronic catalogue

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

Please refer to tender documents for further information.

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

Please refer to tender documents for further information.

##### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

#### **III.2. Conditions related to the contract**

##### **III.2.2. Contract performance conditions**

Please refer to tender documents for further information.

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 03/12/2018 Local time: 12:00

##### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

##### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

English, Welsh

##### **IV.2.7.**

## **Conditions for opening of tenders**

Date: 03/12/2018 Local time: 13:30

Place:

Sell2Wales electronic post box

Information about authorised persons and opening procedure: 2 nominated Arts Council of Wales Officers

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.2. Information about electronic workflows**

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3. Additional information**

Please see tender document for further information

Note: to register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at [https://www.sell2wales.gov.wales/Search/Search\\_Switch.aspx?ID=86225](https://www.sell2wales.gov.wales/Search/Search_Switch.aspx?ID=86225).

The buyer has indicated that it will accept electronic responses to this notice via the postbox facility. A user guide is available at [https://www.sell2wales.gov.wales/sitehelp/help\\_guides.aspx](https://www.sell2wales.gov.wales/sitehelp/help_guides.aspx)

Suppliers are advised to allow adequate time for uploading documents and to dispatch the electronic response well in advance of the closing time to avoid any last minute problems. (WA Ref:86225)

The buyer considers that this contract is suitable for consortia.

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Arts Council Of Wales

Postal address: Bute Place

Town: Cardiff

Postal code: CF10 5AL

Country: United Kingdom

Telephone: +44 2920441326

Fax: +44 2920441400

Internet address: <http://www.artswales.org.uk>

### **VI.5. Date of dispatch of this notice**

10/10/2018