

449445-2026 - Competition

Ireland – Design consultancy services – 2026 AHRRA RFT for Brand Design and Visual Identity Services

OJ S 124/2026 01/07/2026

Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Assisted Human Reproduction Regulatory Authority

Email: procurement@ahrri.ie

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Health

2. Procedure

2.1. Procedure

Title: 2026 AHRRA RFT for Brand Design and Visual Identity Services

Description: The Assisted Human Reproduction Regulatory Authority (“AHRRA” or “the Contracting Authority”) invites tenders for the provision of professional design services to develop: 1) A primary organisational logo for AHRRA 2) A comprehensive set of brand guidelines for AHRRA documentation to include: a) Annual Reports b) Statement of Strategy c) Codes of Practice d) AHR Information Booklets e) PowerPoint Templates f) Word Templates for reports g) Events Materials to include pull-up banners h) Social media profile assets 3) Brand guidelines to inform the future AHRRA website

Procedure identifier: fb587df2-7362-4e6f-aef3-9ea2e9b60f7d

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79415200 Design consultancy services

Additional classification (cpv): 79930000 Specialty design services, 79822500 Graphic design services

2.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 75 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: 2026 AHRRA RFT for Brand Design and Visual Identity Services

Description: The Assisted Human Reproduction Regulatory Authority ("AHRRA" or "the Contracting Authority") invites tenders for the provision of professional design services to develop: 1) A primary organisational logo for AHRRA 2) A comprehensive set of brand guidelines for AHRRA documentation to include: a) Annual Reports b) Statement of Strategy c) Codes of Practice d) AHR Information Booklets e) PowerPoint Templates f) Word Templates for reports g) Events Materials to include pull-up banners h) Social media profile assets 3) Brand guidelines to inform the future AHRRA website

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79415200 Design consultancy services

Additional classification (cpv): 79930000 Specialty design services, 79822500 Graphic design services

5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

5.1.3. Estimated duration

Duration: 24 Months

5.1.5. Value

Estimated value excluding VAT: 75 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Average yearly turnover

Description of selection criterion: Tenderers must confirm annual turnover of at least €250,000, in each of the last three (3) financial years.

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 28/07/2026 17:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8530576>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8530576>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 04/08/2026 15:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 180 Days

Information about public opening:

Opening date: 04/08/2026 15:30:00 (UTC+01:00) Central European Time, Western European Summer Time

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8530576>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Assisted Human Reproduction Regulatory Authority

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Assisted Human Reproduction Regulatory Authority

Organisation processing tenders: Assisted Human Reproduction Regulatory Authority

8. Organisations

8.1. ORG-0001

Official name: Assisted Human Reproduction Regulatory Authority

Registration number: N/A

Postal address: 7 Fitzwilliam Street Lower, Dublin 2

Town: Dublin

Postcode: D02 X658

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement@ahrri.ie

Telephone: 01 2345678

Buyer profile: www.eTenders.gov.ie

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1. ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

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Notice subtype: 16

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