

449790-2026 - Competition

Spain – Advertising and marketing services – Servicio de planificación, negociación, compra, gestión e inserción de publicidad institucional del Consorci de les Drassanes Reials i Museu Marítim de Barcelona

OJ S 124/2026 01/07/2026

Contract notice – light regime

Services

1. Buyer

1.1. Buyer

Official name: DIPUTACIÓN DE BARCELONA

Email: ocplp.publicitat@diba.cat

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicio de planificación, negociación, compra, gestión e inserción de publicidad institucional del Consorci de les Drassanes Reials i Museu Marítim de Barcelona

Description: Servicio de planificación, negociación, compra, gestión e inserción de publicidad institucional del Consorci de les Drassanes Reials i Museu Marítim de Barcelona

Procedure identifier: 16d042e7-06b3-4f08-b330-3894129e9d8b

Previous notice: 27561-2026

Internal identifier: 2026/0023773

Type of procedure: Open

Main features of the procedure: Abierto

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services, 79341200 Advertising management services

2.1.2. Place of performance

Postal address: C/ Zamora, 73, 1a planta

Town: Barcelona

Postcode: 08018

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Additional information: 511

2.1.3. Value

Estimated value excluding VAT: 225 600,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document Request

5. Lot

5.1. Lot: LOT-0001

Title: Servicio de planificación, negociación, compra, gestión e inserción de publicidad institucional del Consorci de les Drassanes Reials i Museu Marítim de Barcelona

Description: Servicio de planificación, negociación, compra, gestión e inserción de publicidad institucional del Consorci de les Drassanes Reials i Museu Marítim de Barcelona

Internal identifier: 2026/0023773

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services, 79341200 Advertising management services

5.1.2. Place of performance

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

5.1.3. Estimated duration

Duration: 1 Year

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

Information about previous notices:

Identifier of the previous notice: 27561-2026

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document Request

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Porcentaje de descuento sobre tarifa oficial

Criterion:

Type: Cost

Description: Comisión de agencia

Description of the method to be used if weighting cannot be expressed by criteria: Ver cláusula 1.11 del Pliego de Cláusulas Administrativas Particulares

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Spanish

Languages in which the procurement documents (or their parts) are unofficially available: Catalan

Deadline for requesting additional information: 15/07/2026 23:59:59 (UTC+02:00) Eastern European Time, Central European Summer Time

5.1.12. Terms of procurement

Terms of submission:

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 23/07/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Information about public opening:

Opening date: 09/09/2026 08:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Telemàticamente

Additional information: Acto no público

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Catalán de Contratos del Sector Público

Information about review deadlines: Si quiere impugnar esta resolución, que pone fin a la vía administrativa, se podrá interponer recurso contencioso administrativo en el Juzgado Contencioso Administrativo de Barcelona, en el plazo de dos meses a contar desde el día siguiente al de la recepción de su notificación. Alternativamente y de forma potestativa, se puede interponer recurso especial en materia de contratación ante el Tribunal Catalán de Contratos del Sector Público en el plazo de quince días hábiles a contar desde el día siguiente al de la remisión de su notificación. La fecha de remisión es la que consta en el registro de salida.

Organisation providing additional information about the procurement procedure: DIPUTACIÓN DE BARCELONA

Organisation providing offline access to the procurement documents: DIPUTACIÓN DE BARCELONA

Organisation providing more information on the review procedures: DIPUTACIÓN DE BARCELONA

Organisation receiving requests to participate: DIPUTACIÓN DE BARCELONA

Organisation processing tenders: DIPUTACIÓN DE BARCELONA

8. Organisations

8.1. ORG-0001

Official name: DIPUTACIÓN DE BARCELONA

Registration number: P0800000B
Postal address: CALLE LONDRES, NÚMERO 55, PLANTA 5
Town: BARCELONA
Postcode: 08036
Country subdivision (NUTS): Barcelona (ES511)
Country: Spain
Email: ocplp.publicitat@diba.cat
Telephone: +34 934022564
Fax: +34 934020647

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure
Organisation providing offline access to the procurement documents
Organisation receiving requests to participate
Organisation processing tenders
Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: Tribunal Catalán de Contratos del Sector Público
Registration number: A09021959
Postal address: Carrer del Foc, 57
Town: Barcelona
Postcode: 08038
Country subdivision (NUTS): Barcelona (ES511)
Country: Spain
Email: tcssp@gencat.cat
Telephone: +34 938842038

Roles of this organisation:

Review organisation

8.1. ORG-0000

Official name: Publications Office of the European Union
Registration number: PUBL
Town: Luxembourg
Postcode: 2417
Country subdivision (NUTS): Luxembourg (LU000)
Country: Luxembourg
Email: ted@publications.europa.eu
Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 7cf09d25-36b0-49b5-9ce7-33dd47c3fa22 - 02
Form type: Competition
Notice type: Contract notice – light regime
Notice subtype: 20
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