

Netherlands-Heerlen: Advertising and marketing services
OJ S 157/2022 17/08/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: GGD Zuid Limburg
National registration number: 341615719
Postal address: Het Overloon 2
Town: Heerlen
NUTS code: NL Nederland
Postal code: 6411TE
Country: Netherlands
Contact person: Joost van den Bekerom
E-mail: joost.vdbekerom@hetnic.nl
Telephone: +31 888805000
Internet address(es):
Main address: <http://www.ggdzl.nl>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Communicatiediensten
Reference number: V8221/JvdB

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Europese aanbesteding volgens de niet-openbare procedure voor Communicatiediensten

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7.

Total value of the procurement

Value excluding VAT: 260 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: NL Nederland

Main site or place of performance: Heerlen

II.2.4. Description of the procurement

€ 260.000,-

II.2.5. Award criteria

Quality criterion - Name: Kwaliteit / Weighting: 70

Price - Weighting: 30

II.2.11. Information about options

Options: yes

Description of options:

n.v.t.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 040-102959](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Communicatiediensten

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

12/08/2022

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Van Hulzen Public Relations B.V.

National registration number: 27352234

Postal address: Schoolstraat 174

Town: VOORSCHOTEN

NUTS code: NL Nederland

Postal code: 2252CN

Country: Netherlands

E-mail: info@vanhulzencommunicatie.nl

Telephone: +31 715602060

Internet address: <https://www.vanhulzencommunicatie.nl>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 260 000,00 EUR

Total value of the contract/lot: 260 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Limburg

Town: Maastricht

Country: Netherlands

E-mail: rechtbanklimburg@rechtspraak.nl

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Limburg>

VI.5. Date of dispatch of this notice

12/08/2022