

**United Kingdom-London: Miscellaneous services**  
**OJ S 247/2016 22/12/2016**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Alexandra Palace Trading Ltd

Postal address: Alexandra Palace, Alexandra Palace Way, Wood Green

Town: London

NUTS code: UKI London

Postal code: N22 7AY

Country: United Kingdom

E-mail: [kevan.mayor@alexandrapalace.com](mailto:kevan.mayor@alexandrapalace.com)

Telephone: +44 2083654373

**Internet address(es):**

Main address: <http://www.alexandrapalace.com/>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

APTContract for the Provision of Ticket Vendor Services to Alexandra Palace Trading Ltd.

Reference number: APT003

**II.1.2. Main CPV code**

98300000 Miscellaneous services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

This tender is to identify a ticketing partner to work alongside Alexandra Palace and addresses the sale of tickets in the following areas;

- All major events;
- Online Ice Rink tickets;
- All ticketed in-house events;
- Online Tickets for future attraction opening in April 2018.

The ticketing partner shall support Alexandra Palace's fund-raising activities.

The ticketing partner will share customer data to assist Alexandra Palace's marketing campaigns and audience reach.

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7. Total value of the procurement**

Value excluding VAT: 450 000,00 GBP

**II.2. Description**

**II.2.3. Place of performance**

NUTS code: UKI London

Main site or place of performance: London.

**II.2.4. Description of the procurement**

Provision of Ticket Vendor Services to Alexandra Palace Trading Ltd.

**II.2.5. Award criteria**

Cost criterion - Name: Quality / Weighting: 55

Cost criterion - Name: Price / Weighting: 45

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**Section IV: Procedure**

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**IV.1. Description**

**IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system**

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**IV.2. Administrative information**

**IV.2.8. Information about termination of dynamic purchasing system**

**IV.2.9. Information about termination of call for competition in the form of a prior information notice**

**Section V: Award of contract**

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A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

06/12/2016

**V.2.2. Information about tenders**

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: See Tickets

Town: Nottingham

NUTS code: UKI London

Country: United Kingdom

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 450 000,00 GBP

Total value of the contract/lot: 450 000,00 GBP

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=232330290>

GO Reference: GO-20161220-PRO-9290191.

**VI.4. Procedures for review****VI.4.1. Review body**

Official name: London Borough of Haringey

Town: London

Country: United Kingdom

**VI.4.2. Body responsible for mediation procedures**

Official name: Haringey Council

Postal address: Corporate Procurement, Wood Green

Town: London

Postal code: N22 7TR

Country: United Kingdom

Telephone: +44 84891925

**VI.5. Date of dispatch of this notice**

20/12/2016