

Netherlands-The Hague: Public relations services
OJ S 247/2016 22/12/2016
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stichting Nederlandse Veteranendag

National registration number: 481814737

Postal address: Van Alkemadeaan 786

Town: Den Haag

NUTS code: NL Nederland

Postal code: 2597 BC

Country: Netherlands

Contact person: E. Gerrese

E-mail: gerrese@veteranendag.nl

Telephone: +31 610110439

Internet address(es):

Main address: <http://www.veteranendag.nl>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: organiseren jaarlijkse Nederlandse Veteranendag

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Het ontwikkelen, schrijven en mede uitvoeren van het Media- en Publiciteitsplan, t.b.v. de publiciteitscampagne 2017 (en eventueel 2018 en 2019) van de Nederlandse Veteranendag.

Reference number: EU/MV03112016

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

Het ontwikkelen, schrijven en mede uitvoeren van het media- en publiciteitsplan, ten behoeve van de publiciteitscampagne 2017 (en eventueel 2018 en 2019) van de Nederlandse Veteranendag. (voor inhoudelijke informatie zie aanbestedingsdocument).

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 198 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: NL Nederland

NUTS code: NL332 Agglomeratie 's-Gravenhage

Main site or place of performance: 's-Gravenhage.

II.2.4. Description of the procurement

Zie aanbestedingsdocument.

II.2.5. Award criteria

Quality criterion - Name: Economisch meest voordelige inschrijving / Weighting: 50

Cost criterion - Name: Economisch meest voordelige inschrijving / Weighting: 50

II.2.11. Information about options

Options: yes

Description of options:

Zie aanbestedingsdocument.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2016/S 177-318481](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Het ontwikkelen, schrijven en mede uitvoeren van het Media- en Publiciteitsplan, t.b.v. de publiciteitscampagne 2017 (en eventueel 2018 en 2019) van de Nederlandse Veteranendag.

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

16/12/2016

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: BKB Het Campagnebureau

National registration number: 34158396

Postal address: Westerstraat 252-254

Town: Amsterdam

NUTS code: NL Nederland

Postal code: 1015 MT

Country: Netherlands

E-mail: info@bkb.nl

Telephone: +31 205205280

Internet address: <http://www.bkb.nl>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 198 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Den Haag

Town: Den Haag

Country: Netherlands

VI.5. Date of dispatch of this notice

19/12/2016