

Sweden-Sundsvall: Advertising and marketing services

OJ S 248/2015 23/12/2015

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: CSN

National registration number: 202100-1819

Postal address: N:a Tjärngatan 2

Town: Sundsvall

Postal code: SE-851 82

Country: Sweden

E-mail: upphandling@csn.se

Internet address(es):

General address of the contracting authority: <http://www.csn.se>

Additional information can be obtained from:

Official name: CSN

Country: Sweden

For the attention of: Kristina Werner

E-mail: kristina.werner@csn.se

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

Official name: Visma Commerce AB

Internet address: <http://www.opic.com/notice.asp?req=dimvfchk>

Tenders or requests to participate must be submitted: Official name: CSN

Town: Sundsvall

Postal code: SE-851 82

Country: Sweden

For the attention of: Registrator

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Ramavtal Digital byrå Design, interaktion, grafisk form, profil.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: Sundsvall.

NUTS code SE321 Västernorrlands län

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Framework agreement with a single operator

II.1.5. Short description of the contract or purchase(s)

Centrala studiestödsnämnden (CSN) genomför ramavtalsupphandling av Digital byrå i form av design, interaktion, grafisk form, profil, marknadsföring och produktion för digitala kanaler och print.

Syftet är att teckna ramavtal med leverantör som kan försäkra CSN en stabil leverans av efterfrågad tjänst, enligt kapitel 4 Krav på tjänsten, under ramavtalsperioden.

II.1.6. CPV code(s)

79340000 Advertising and marketing services, 79342000 Marketing services, 79416000 Public relations services, 79811000 Digital printing services, 79822500 Graphic design services

II.1.7. Information about the Government Procurement Agreement (GPA)

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

II.3. Duration of the contract or time limit for completion

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

III.2.2. Economic and financial ability

III.2.3. Technical and professional ability

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

2015-5103-6835

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

8.2.2016

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Swedish.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

IV.3.8. Conditions for opening of tenders

Persons authorised to be present at the opening of tenders: no

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.3. Additional information

Visma Commerce-annons: <http://www.opic.com/notice.asp?req=dimvfchk>
Den upphandlande enheten bekostar beställning av papperskopior av förfrågningsunderlagen.

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

18.12.2015