

452501-2026 - Competition

Spain – Advertising services – Servicios de difusión de campañas publicitarias de TUSSAM.
OJ S 124/2026 01/07/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Comisión Ejecutiva de Transportes Urbanos de Sevilla, SAM

Email: secretaria@tussam.es

Legal type of the buyer: Body governed by public law, controlled by a local authority

Activity of the contracting authority: General public services

Activity of the contracting entity: Urban railway, tramway, trolleybus or bus services

2. Procedure

2.1. Procedure

Title: Servicios de difusión de campañas publicitarias de TUSSAM.

Description: Servicios de difusión de campañas publicitarias de TUSSAM.

Procedure identifier: 22bbf997-1e15-4aeb-a28f-21f04954acd6

Internal identifier: T26024301

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

2.1.2. Place of performance

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 1 200 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/25/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0000

Title: Servicios de difusión de campañas publicitarias de TUSSAM.

Description: Servicios de difusión de campañas publicitarias de TUSSAM.

Internal identifier: T26024301

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

5.1.2. Place of performance

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

5.1.3. Estimated duration

Duration: 2 Years

5.1.4. Renewal

Maximum renewals: 1

Other information about renewals: En caso de que a la fecha de finalización del contrato no se hubiera agotado el presupuesto, el contrato podrá ser prorrogado por un periodo máximo de 3 meses. Esta prórroga será facultativa para TUSAM y obligatoria para el contratista.

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services

Description of selection criterion: Trabajos realizados

5.1.10. Award criteria

Criterion:

Type: Price

Description: Comisión por tramitación de agencia.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Experiencia profesional.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Mayor descuento sobre cada medio.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 60

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=qysLKTi0WCX9pbnDwlaUlg%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=qysLKTi0WCX9pbnDwlaUlg%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 30/07/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 10/08/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Sometimiento a normativa protección de datos.

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

Financial arrangement: Las previstas en PCAP.

5.1.15. Techniques**Framework agreement:**

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Comisión Ejecutiva de Transportes Urbanos de Sevilla, SAM - TRIBUNAL ADMINISTRATIVO DE RECURSOS CONTRACTUALES DEL AYTO. SEVILLA

Information about review deadlines: 15 días hábiles

Organisation providing additional information about the procurement procedure: Comisión Ejecutiva de Transportes Urbanos de Sevilla, SAM - Comisión Ejecutiva de Transportes Urbanos de Sevilla, SAM

8. Organisations**8.1. ORG-0001**

Official name: Comisión Ejecutiva de Transportes Urbanos de Sevilla, SAM

Registration number: 51028850146645

Registration number: A41042474

Town: Sevilla

Postcode: 41007

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

Contact point: Comisión Ejecutiva de Transportes Urbanos de Sevilla, SAM

Email: secretaria@tussam.es

Telephone: +34 955479378

Fax: +34 955479371

Internet address: <http://www.tussam.es>

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=m6jynpZl6igQK2TEfXGy%2BA%3D%3D>

Other contact points:

Official name: TRIBUNAL ADMINISTRATIVO DE RECURSOS CONTRACTUALES DEL AYTO. SEVILLA

Town: Sevilla

Postcode: 41004

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

Other contact points:

Official name: Comisión Ejecutiva de Transportes Urbanos de Sevilla, SAM

Town: Sevilla

Postcode: 41007

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Review organisation

Notice information

Notice identifier/version: fc95c25e-4bf4-471c-913e-57bbfe144d8c - 01

Form type: Competition

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