

France-Bordeaux: Public relations services

OJ S 142/2023 26/07/2023

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: CIVB

Postal address: 1 cours du XXX juillet

Town: BORDEAUX

NUTS code: FR France

Postal code: 33075

Country: France

E-mail: proposals@vins-bordeaux.fr

Telephone: +33 556002266

Internet address(es):Main address: <http://www.bordeaux.com/fr>Address of the buyer profile: https://civb.e-marchespublics.com/pack/annonce_marche_public_23046_936268.html**I.4. Type of the contracting authority**

Other type: organisme de filière

I.5. Main activity

Other activity: Agro alimentaire

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

ÉVÉNEMENTS CONSOMMATEURS CHINE 2023-2025

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

Le présent appel d'offres du Conseil Interprofessionnel du Vin de Bordeaux vise à identifier un prestataire de services d'Événements Consommateurs en Chine à compter de la date d'attribution du marché jusqu' à décembre 2025.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 300 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: CN China

II.2.4. Description of the procurement

Créer au moins un événement majeur et impactant et une série d'événements à petite échelle par an, dédiés aux Consommateurs Cibles sous le thème "Plus de Bordeaux, Plus de Couleurs".

II.2.5. Award criteria

Quality criterion - Name: QUALIFICATIONS / Weighting: 25

Quality criterion - Name: PLAN D'ACTIONN / Weighting: 50

Cost criterion - Name: BUDGET / Weighting: 25

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Règlement (UE) n° 1308/2013 ; Règlement (CE) n°555/2008.

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 089-275468](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

ÉVÉNEMENTS CONSOMMATEURS CHINE 2023-2025

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

20/07/2023

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: SOCIAL SUPPLY

Town: SHANGHAI

NUTS code: CN China

Country: China

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 400 000,00 EUR

Total value of the contract/lot: 300 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: CIVB

Town: BORDEAUX

Country: France

VI.5. Date of dispatch of this notice

21/07/2023