

France-Angers: Advertising services

OJ S 219/2017 15/11/2017

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Chambre Agriculture Pays de la Loire

Postal address: 9 rue André-Brouard

Town: Angers

NUTS code: FRG02 Maine-et-Loire

Postal code: 49105

Country: France

E-mail: christophe.suard@pl.chambagri.fr

Telephone: +33 241186074

Internet address(es):

Main address: <http://www.paysdelaloire.chambagri.fr>

Address of the buyer profile: <http://www.e-marchespublics.com>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.e-marchespublics.com>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <http://www.e-marchespublics.com>

I.4. Type of the contracting authority

Other type: Chambre consulaire

I.5. Main activity

Other activity: Agriculture

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Marchés public pour l'achat d'encarts publicitaires et de publi-rédactionnels.

Reference number: 2017-AO-PUBLICITE-2018-2022

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Aux fins de répondre aux besoins de la chambre régionale d'agriculture des Pays de la Loire en matière de communication technique et de promotion de ses actions et manifestations, la présente consultation porte sur l'achat d'encarts publicitaires, de publi-rédactionnels dans des médias et journaux touchant directement la cible des professionnels agricoles sur les 5 départements de la Région des Pays de la Loire.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: FRG02 Maine-et-Loire

II.2.4. Description of the procurement

Aux fins de répondre aux besoins de la chambre régionale d'agriculture des Pays de la Loire en matière de communication technique et de promotion de ses actions et manifestations, la présente consultation porte sur l'achat d'encarts publicitaires, de publi-rédactionnels dans des médias et journaux touchant directement la cible des professionnels agricoles sur les 5 départements de la Région des Pays de la Loire.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Tacite.

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1.

Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 18/12/2017 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 19/12/2017 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal administratif de Nantes

Postal address: 6 allée de l'Île-Gloriette

Town: Nantes

Postal code: 44041

Country: France

VI.5. Date of dispatch of this notice

10/11/2017