

456018-2026 - Competition

**Austria – Public relations consultancy services – PR-Agenturleistungen II im Quellmarkt
Bundesrepublik Deutschland für den Wiener Tourismusverband
OJ S 125/2026 02/07/2026
Contract or concession notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: Wiener Tourismusverband

Email: vergabe@terzaki.at

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: PR-Agenturleistungen II im Quellmarkt Bundesrepublik Deutschland für den Wiener Tourismusverband

Description: PR-Agenturleistungen II im Quellmarkt Bundesrepublik Deutschland für den Wiener Tourismusverband

Procedure identifier: cb2ef3a5-ced9-4abd-ab3d-50fb9c9a126c

Internal identifier: 249534

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

2.1.3. Value

Estimated value excluding VAT: 500 000,00 EUR

Maximum value of the framework agreement: 500 000,00 EUR

2.1.4. General information

Additional information: Gemäß Abschnitt IV.2 unter Punkt "Höchstzahl der zur zweiten Phase des Verfahrens einzuladenden Bewerber" findet sich die Angabe "3". Diese Anzahl kann sich im Falle einer ex-aequo-Platzierung gleichgereihter Bewerber:innen ändern. Näheres dazu ist dem Punkt 4 des Allgemeinen Teils der Teilnahmeunterlagen zu entnehmen.

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0312

Title: PR-Agenturleistungen II im Quellmarkt Bundesrepublik Deutschland für den Wiener Tourismusverband

Description: PR-Agenturleistungen II im Quellmarkt Bundesrepublik Deutschland für den Wiener Tourismusverband

Internal identifier: 249534

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Options:

Description of the options: siehe Ausschreibungsunterlagen

5.1.2. Place of performance

Country subdivision (NUTS): Wien (AT130)

Country: Austria

5.1.3. Estimated duration

Start date: 22/12/2026

Duration: 48 Months

5.1.6. General information

The names and professional qualifications of the staff assigned to perform the contract must be given: Request to participate requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

Additional information: siehe Ausschreibungsunterlagen

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3

Maximum number of candidates to be invited for the second stage of the procedure: 3

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Konzept

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Art der Zusammenarbeit

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

Criterion:

Type: Quality

Description: Projektmanagement und Qualitätsmanagement (PR)

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 15

Criterion:

Type: Price

Description: Basispauschale

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Price

Description: Stundensatz PR-Strateg:in

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 2

Criterion:

Type: Price

Description: Stundensatz Senior Consultant

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 2

Criterion:

Type: Price

Description: Stundensatz Junior Consultant

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 2

Criterion:

Type: Price

Description: Mischstundensatz

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 4

5.1.11. Procurement documents

Address of the procurement documents: <https://gv.vergabeportal.at/Detail/249534>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://gv.vergabeportal.at/Detail/249534>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of requests to participate: 24/08/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Verwaltungsgericht Wien

Information about review deadlines: Gemäß den entsprechenden gesetzlichen Vorgaben

8. Organisations

8.1. ORG-2233

Official name: Wiener Tourismusverband

Registration number: 9110009147147

Postal address: Invalidenstraße 6

Town: Wien

Postcode: 1030

Country subdivision (NUTS): Wien (AT130)

Country: Austria

Contact point: TERZAKI & Partner GmbH, Alexandra Terzaki, 1090 Wien

Email: vergabe@terzaki.at

Telephone: +43 13695978

Internet address: <https://www.terzaki.at>

Buyer profile: <https://www.wien.info>

Roles of this organisation:

Buyer

8.1. ORG-7654

Official name: Verwaltungsgericht Wien

Registration number: 9110019835300

Postal address: Muthgasse 62

Town: Wien

Postcode: 1190

Country subdivision (NUTS): Wien (AT130)

Country: Austria

Email: post@vgw.wien.gv.at

Telephone: +43 1400038500

Fax: +43 140009938529

Internet address: <http://www.verwaltungsgericht.wien.gv.at>

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: a134e0fa-7ea7-47e0-a34c-227d78a39e3a - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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