

Spain-Barcelona: Graphic design services
OJ S 160/2022 22/08/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Agencia Catalana de Turismo

National registration number: S0800470G

Postal address: Passeig de Gràcia 105, 3a. Planta

Town: Barcelona

NUTS code: ES511 Barcelona

Postal code: 08008

Country: Spain

Contact person: Agencia Catalana de Turismo

E-mail: contractacio.act@gencat.cat

Telephone: +34 934849900

Fax: +34 934849888

Internet address(es):

Main address: <http://act.gencat.cat/>

Address of the buyer profile: https://contractaciopublica.gencat.cat/ecofin_pscp/AppJava/perfil/ACT

I.4. Type of the contracting authority

Other type: Organismo de derecho público/privado

I.5. Main activity

Other activity: Turismo

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicios de diseño gráfico para cubrir las necesidades de las diferentes unidades de la Agencia Catalana de Turismo

Reference number: ACT-2022-00006

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicios de diseño gráfico para cubrir las necesidades de las diferentes unidades de la Agencia Catalana de Turismo

- Lote 1: Documentos informativos.
- Lote 2: Comunicación promocional y corporativa.
- Lote 3: Elementos de soporte a las acciones

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 213 994,50 EUR

II.2. Description

II.2.1. Title

Documentos informativos
Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Servicios de diseño gráfico para cubrir las necesidades de las diferentes unidades de la Agencia Catalana de Turismo: documentos informativos

II.2.5. Award criteria

Quality criterion - Name: Compromiso de designar un mayor número de mujeres para la ejecución del contrato / Weighting: 10
Price - Weighting: 90

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

El precio unitario máximo para cada tipo de elemento se establece en los pliegos

II.2. Description

II.2.1. Title

Comunicación promocional y corporativa
Lot No: 2

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Servicios de diseño gráfico para cubrir las necesidades de las diferentes unidades de la Agencia Catalana de Turismo: comunicación promocional y corporativa

II.2.5. Award criteria

Quality criterion - Name: Compromiso de designar un mayor número de mujeres para la ejecución del contrato / Weighting: 10
Price - Weighting: 90

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

El precio unitario máximo para cada tipo de elemento se establece en los pliegos

II.2. Description

II.2.1. Title

Elementos de soporte a las acciones
Lot No: 3

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Servicios de diseño gráfico para cubrir las necesidades de las diferentes unidades de la Agencia Catalana de Turismo: elementos de soporte a las acciones

II.2.5. Award criteria

Quality criterion - Name: Compromiso de designar un mayor número de mujeres para la ejecución del contrato / Weighting: 10
Price - Weighting: 90

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

El precio unitario máximo para cada tipo de elemento se establece en los pliegos

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 065-170273](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

Documentos informativos

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

11/07/2022

V.2.2. Information about tenders

Number of tenders received: 19

Number of tenders received by electronic means: 19

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Minimilks Marketing & Branding, SL

National registration number: B55127781

Postal address: C/ Ramon Turró, núm. 16, local

Town: Girona

NUTS code: ES512 Girona

Postal code: 17005

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 244 132,90 EUR

Total value of the contract/lot: 110 969,50 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2

Lot No: 2

Title:

Comunicación promocional y corporativa

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

30/06/2022

V.2.2. Information about tenders

Number of tenders received: 21

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Evil Love, SL

National registration number: B64870025

Postal address: Plaza Reial, núm. 18, 2a

Town: Barcelona

NUTS code: ES511 Barcelona

Postal code: 08002

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 160 226,00 EUR

Total value of the contract/lot: 72 830,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 3

Lot No: 3

Title:

Elementos de soporte a las acciones

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

30/06/2022

V.2.2. Information about tenders

Number of tenders received: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Zinet Media Global, SL

National registration number: B28481877

Postal address: Calle Alcalá, núm. 79, 1a
Town: Madrid
NUTS code: ES300 Madrid
Postal code: 28009
Country: Spain
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 66 429,00 EUR
Total value of the contract/lot: 30 195,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

La determinación del precio es mediante precios unitarios. Para más información al respecto, consultar los pliegos de la contratación.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Catalán de Contratos del Sector Público
Postal address: Via Laietana, 14
Town: Barcelona
Postal code: 08003
Country: Spain
E-mail: tccsp@gencat.cat
Telephone: +34 934024600
Fax: +34 935676346
Internet address: <http://tribunaldecontractes.gencat.cat/>

VI.4.2. Body responsible for mediation procedures

Official name: Tribunal Catalán de Contratos del Sector Público
Postal address: Via Laietana, 14
Town: Barcelona
Postal code: 08003
Country: Spain
E-mail: tccsp@gencat.cat
Telephone: +34 934024600
Fax: +34 935676346
Internet address: <http://act.gencat.cat>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
Información precisa sobre el plazo o los plazos de recurso: De acuerdo con lo que se dispone en el artículo 50 de la Ley 9/2017, de 8 de noviembre, de Contratos del Sector Público, por la que se transponen al ordenamiento jurídico español las Directivas del Parlamento Europeo y del Consejo 2014/23/UE y 2014/24/UE, de 26 de febrero de 2014.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal Catalán de Contratos del Sector Público

Postal address: Via Laietana, 14
Town: Barcelona
Postal code: 08003
Country: Spain
E-mail: tccsp@gencat.cat
Telephone: +34 934024600
Fax: +34 935676346
Internet address: <http://tribunaldecontractes.gencat.cat/>

VI.5. Date of dispatch of this notice

17/08/2022