

Sweden-Västerås: Business and management consultancy and related services
OJ S 160/2022 22/08/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Mälardalens Universitet
National registration number: 202100-2916
Postal address: Box 883
Town: Västerås
NUTS code: SE125 Västmanlands län
Postal code: 721 23
Country: Sweden
Contact person: Andreas Luiga
E-mail: andreas.luiga@sidecore.se
Internet address(es):
Main address: <http://www.mdu.se>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Konsult för talang- och investeringsattraktion
Reference number: 2022/0887

II.1.2. Main CPV code

79400000 Business and management consultancy and related services

II.1.3. Type of contract

Services

II.1.4. Short description

MDU önskar teckna avtal med en konsultbyrå för vidareutveckling av innovationsacceleratorn Electrification hub. Några mål för det kommande arbetet:

- Behålla och öka inflyttningen av experter och andra yrkesverksamma.
- Öka mångfalden.
- Stärka varumärkesigenkänningen.
- Öka viljan att investera i regionens bolag och öka antalet bolag som väljer att etablera sig i regionen.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Lowest offer: 2 860,00 SEK / Highest offer: 5 000,00 SEK taken into consideration

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services, 79413000 Marketing management consultancy services

II.2.3. Place of performance

NUTS code: SE125 Västmanlands län

NUTS code: SE122 Södermanlands län

II.2.4. Description of the procurement

MDU önskar teckna avtal med en konsultbyrå för vidareutveckling av innovationsacceleratorn Electrification hub. Några mål för det kommande arbetet:

- Behålla och öka inflyttningen av experter och andra yrkesverksamma.
- Öka mångfalden.
- Stärka varumärkesigenkänningen.
- Öka viljan att investera i regionens bolag och öka antalet bolag som väljer att etablera sig i regionen.

II.2.5. Award criteria

Quality criterion - Name: Bedömning - Konsultteam / Weighting: Mervärde 3000 SEK

Quality criterion - Name: Mervärde - Genomförandeplan / Weighting: Mervärde 1000 SEK

Price - Weighting: 100%

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 107-299984](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

18/07/2022

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Future Place Leadership AB

National registration number: 556981-5235

Postal address: OPENLAB,VALHALLAVÄGEN 79

Town: STOCKHOLM

NUTS code: SE1 Östra Sverige

Postal code: 114 28

Country: Sweden

E-mail: ma@futureplaceleadership.com

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Lowest offer: 2 860,00 SEK / Highest offer: 5 000,00 SEK taken into consideration

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Merzell annons: <https://opic.com/id/afkjllnddf>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Uppsala förvaltningsrätt

Town: Uppsala

Country: Sweden

VI.5. Date of dispatch of this notice

17/08/2022