

France-Orléans: Public relations consultancy services

OJ S 144/2023 28/07/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: agence de l'eau Loire-Bretagne

Postal address: 9 Avenue Buffon Cs36339

Town: Orleans

NUTS code: FRB06 Loiret

Postal code: 45063

Country: France

E-mail: Marches.publics@loire-bretagne.fr

Telephone: +33 238517373

Internet address(es):

Main address: <https://agence.eau-loire-bretagne.fr>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=Entreprise>.

[EntrepriseAdvancedSearch&AllCons&id=2118407&orgAcronyme=d4t](https://www.marches-publics.gouv.fr/EntrepriseAdvancedSearch&AllCons&id=2118407&orgAcronyme=d4t)

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

Environment

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

prestations de conseils et de réalisation en relation presse pour le compte de l'agence de l'eau Loire Bretagne

Reference number: 23S027

II.1.2. Main CPV code

79416200 Public relations consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

l'Accord-Cadre a pour objet répondre aux besoins de l'agence de l'eau Loire Bretagne en matière de conseils et de réalisation en relations presse pour accompagner les actions de communication, accroître la visibilité de l'établissement et la lisibilité de ses actions

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: FRB06 Loiret

Main site or place of performance: le territoire Loire Bretagne

II.2.4. Description of the procurement

l'Accord-Cadre a pour objet répondre aux besoins de l'agence de l'eau Loire Bretagne en matière de conseils et de réalisation en relations presse pour accompagner les actions de communication, accroître la visibilité de l'établissement et la lisibilité de ses actions

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 340 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

marché de 12 mois reconductible tacitement 3 fois 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 03/10/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 03/10/2023 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

2027

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif

Postal address: 28 rue de la Bretonnerie

Town: Orleans

Postal code: 45000

Country: France

E-mail: greffe.ta-orleans@juradm.fr

Telephone: +33 238775900

Fax: +33 238538516

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif

Postal address: 28 rue de la Bretonnerie

Town: Orléans

Postal code: 45000

Country: France

E-mail: greffe.ta-orleans@juradm.fr

Telephone: +33 238775900

Fax: +33 238538516

VI.5. Date of dispatch of this notice

25/07/2023