

457906-2026 - Competition

**Sweden – IT services: consulting, software development, Internet and support –
Konsultmäklartjänster**
OJ S 126/2026 03/07/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: V.S. VisitSweden AB
Email: jorgen.stalbrand@visitswden.com
Legal type of the buyer: Central government authority
Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Konsultmäklartjänster
Description: Visit Sweden upphandlar konsultmäklartjänster i syfte att säkerställa en snabb, kvalitetssäkrad tillgång till resurs- och specialistkonsulter utifrån verksamhetens behov. Leverantören ska ha kapacitet och arbetssätt för att kunna anpassa leveransen till eventuella förändrade behov inom ramen för denna upphandling. Visit Sweden avser att träffa avtal med en (1) leverantör av konsultmäklartjänster.
Procedure identifier: cdcf8ecd-aa91-49cd-9255-14db111791b7
Type of procedure: Open
The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

2.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)
Country: Sweden

2.1.3. Value

Estimated value excluding VAT: 40 000 000,00 SEK

2.1.4. General information

Legal basis:
Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Konsultmäklartjänster

Description: Visit Sweden upphandlar konsultmäklartjänster i syfte att säkerställa en snabb, kvalitetssäkrad tillgång till resurs- och specialistkonsulter utifrån verksamhetens behov.

Leverantören ska ha kapacitet och arbetssätt för att kunna anpassa leveransen till eventuella förändrade behov inom ramen för denna upphandling. Visit Sweden avser att träffa avtal med en (1) leverantör av konsultmäklartjänster.

Internal identifier: urn:eavrop:mdn:ProcurementProject:131416:Lot:1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79340000 Advertising and marketing services, 79342000 Marketing services, 79413000 Marketing management consultancy services, 79414000 Human resources management consultancy services, 79415000 Production management consultancy services, 79416000 Public relations services, 79610000 Placement services of personnel, 79630000 Personnel services except placement and supply services

5.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

5.1.3. Estimated duration

Start date: 01/12/2026

Duration end date: 30/11/2030

5.1.4. Renewal

Maximum renewals: 2

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.e-avrop.com/visitsweden/e-Upphandling/NoticeLink.aspx?id=130406>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.e-avrop.com/visitsweden/e-Upphandling/NoticeLink.aspx?id=130406>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 01/09/2026 00:00:00 (UTC+02:00) Eastern European Time,
Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered
employment programmes: Not yet known

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten i Stockholm

Organisation providing additional information about the procurement procedure: V.S.
VisitSweden AB

Organisation providing more information on the review procedures: Förvaltningsrätten i
Stockholm

8. Organisations

8.1. ORG-0001

Official name: V.S. VisitSweden AB

Registration number: 556500-7621

Postal address: Box 3030

Town: Stockholm

Postcode: 103 61 Stockholm

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Email: jorgen.stalbrand@visitswden.com

Telephone: +46768075800

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Antirio AB

Registration number: 556533-8133

Postal address: GÅRDSVÄGEN 18

Town: Solna

Postcode: 169 70

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Email: support@e-avrop.com

Telephone: 08-501 190 00

Internet address: <https://www.e-avrop.com>

Roles of this organisation:

TED eSender

8.1. ORG-0003

Official name: Förvaltningsrätten i Stockholm

Registration number: 202100-2742

Town: Stockholm

Postcode: 115 76

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Email: forvaltningsrattenistockholm@dom.se

Telephone: +46 8-561 680 00

Internet address: <https://www.domstol.se/forvaltningsratten-i-stockholm/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 432e955e-956c-4dde-9a9a-5552da7d3a3f - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 01/07/2026 16:34:30 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Swedish

Notice publication number: 457906-2026

OJ S issue number: 126/2026

Publication date: 03/07/2026