

**Germany-Geesthacht: Coaching services**  
**OJ S 249/2016 24/12/2016**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Helmholtz-Zentrum Geesthacht Zentrum für Material- und Küstenforschung GmbH

Postal address: Max-Planck-Straße 1

Town: Geesthacht

NUTS code: DEF06 Herzogtum Lauenburg

Postal code: 21502

Country: Germany

Contact person: Strategischer Einkauf

E-mail: [einkauf@hzg.de](mailto:einkauf@hzg.de)

Telephone: +49 4152-871786

Fax: +49 4152-871750

**Internet address(es):**

Main address: [www.hzg.de](http://www.hzg.de)

**I.4. Type of the contracting authority**

Other type: Forschung

**I.5. Main activity**

Other activity: Werkstoff- und Küstenforschung

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Coaching und Beratung.

Reference number: 10082724

**II.1.2. Main CPV code**

79998000 Coaching services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

10082724 Beratung und Coaching.

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 400 000,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79998000 Coaching services

### **II.2.3. Place of performance**

NUTS code: DEF06 Herzogtum Lauenburg

NUTS code: DE42A Teltow-Fläming

### **II.2.4. Description of the procurement**

Beratung in Einstellungsverfahren von (potentiellen) Führungskräften. Unterstützung bei der Gestaltung und Durchführung von Auswahlverfahren für Führungskräfte mit dem Ziel, die entsprechende Stelle bestmöglich in Bezug auf Qualifikation und Potenzial der Bewerber /innen zu besetzen.

Sowie Coaching für die Fach- und Führungskräfte (die Geschäftsführer sind hierbei ausgenommen) des HZG. In Form von personen- und praxisorientierter Begleitung und Unterstützung der Führungskräfte.

### **II.2.5. Award criteria**

Quality criterion - Name: Bietergespräch / Weighting: 40

Quality criterion - Name: Verfügbarkeit / Weighting: 20

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

---

### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Competitive procedure with negotiation

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## Section V: Award of contract

---

**Contract No:** 10082724

**Title:**

Coaching und Beratung

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

18/10/2016

#### V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: BIRX Wahrnehmung, Organisation, Beratung

Town: Hamburg

NUTS code: DE600 Hamburg

Country: Germany

The contractor is an SME: no

#### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 400 000,00 EUR

Total value of the contract/lot: 400 000,00 EUR

#### V.2.5. Information about subcontracting

## Section VI: Complementary information

---

### VI.3. Additional information

Bekanntmachungs-ID: CXP9YCQYURZ.

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Vergabekammer des Bundes beim Bundeskartellamt

Postal address: Villemombler Straße 76

Town: Bonn

Postal code: 52123

Country: Germany

Telephone: +49 22894990

#### VI.4.4. Service from which information about the review procedure may be obtained

Official name: Vergabekammer des Bundes beim Bundeskartellamt

Postal address: Villemombler Straße 76

Town: Bonn

Postal code: 53123

Country: Germany

Telephone: +49 22894990

**VI.5. Date of dispatch of this notice**

19/12/2016