

France-Colmar: Advertising and marketing services
OJ S 161/2022 23/08/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: agence Régionale du Tourisme Grand Est

Postal address: 24, rue de Verdun

Town: Colmar

NUTS code: FRF Grand Est

Postal code: 68000

Country: France

E-mail: catherine.metzger@art-grandest.fr

Internet address(es):

Main address: <http://www.art-grandest.fr>

I.4. Type of the contracting authority

Other type: Association de droit privé

I.5. Main activity

Other activity: Tourisme

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

communication 360°

Reference number: 2022_5

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

le présent marché a pour objet la conception et la création graphique de divers outils de communication ainsi que l'impression de documents

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 670 000,00 EUR

II.2. Description

II.2.1. Title

créations graphiques

Lot No: 5

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRF Grand Est

II.2.4. Description of the procurement

création et conception graphique pour divers outils de communication

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information**II.2. Description****II.2.1. Title**

impression papier

Lot No: 7

II.2.2. Additional CPV code(s)

79810000 Printing services

II.2.3. Place of performance

NUTS code: FRF Grand Est

II.2.4. Description of the procurement

impression de divers outils de communication papier (brochure, magazine, papeterie...)

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 30

Price - Weighting: 70

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 120-341712](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2022_5

Lot No: 5

Title:

créations graphiques

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

16/08/2022

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: thuria

Town: Schiltigheim

NUTS code: FRF Grand Est

Postal code: 67300

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 240 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2022_5

Lot No: 7

Title:

impression Papier

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

16/08/2022

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: 3ma Group

Town: Rouffach

NUTS code: FRF Grand Est

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 450 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Strasbourg

Postal address: 31 avenue de la Paix

Town: Strasbourg

Country: France

VI.5. Date of dispatch of this notice

18/08/2022