

France-Paris: Survey conduction services
OJ S 251/2015 29/12/2015
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: MIOMCTI/DSCR

National registration number: 12006102300020

Postal address: Ministère de l'intérieur délégation à la sécurité et à la circulation routières,
sous-direction des actions transversales et des ressources, bureau des finances, immeuble
Garance, place Beauvau, 75800 Paris Cedex 08

Town: Paris

Postal code: 75020

Country: France

Contact person: Didier Dobrzynsky

For the attention of: M. Dobrzynsky Didier

E-mail: didier.dobrzynsky@interieur.gouv.fr

Telephone: +33 140818726

Fax: +33 140818198

Internet address(es):

General address of the contracting authority: <http://www.interieur.gouv.fr>

Address of the buyer profile: <http://www.marches-publics.gouv.fr>

Electronic access to information: <http://www.marches-publics.gouv.fr>

Electronic submission of tenders and requests to participate: <http://www.marches-publics.gouv.fr>

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Observation par sondages de paramètres de la circulation routière en France.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: Paris, 75020 Paris.

NUTS code FR101 Paris

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Observation par sondages de paramètres de la circulation routière en France.

II.1.5. CPV code(s)

79311200 Survey conduction services, 79330000 Statistical services, 34971000 Speed camera equipment

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 1 523 200 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Valeur technique de l'offre. Weighting 60
2. Prix des prestations. Weighting 40

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

DSCR-ONISR-002-15

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2015/S 085-152714](#) of 2.5.2015

Section V: Award of contract

Contract No: 1000104702

Lot No: 1

- Lot title: Observation par sondages de paramètres de la circulation routière en France.

V.1. Date of conclusion of the contract

4.11.2015

V.2. Information about tenders

Number of tenders received: 2

V.3. Name and address of the contractor

Official name: gfk isl custom research france
Postal address: 40 rue Pasteur
Town: Suresnes
Postal code: 92150

V.4. Information on value of the contract/lot

Total value of the procurement:
Value: 1 523 200 EUR

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

Références de l'avis initial mis en ligne sur le site BOAMP
Annonce no 15-66148, mise en ligne le 29 avril 2015
Date d'envoi du présent avis au JOUE et au BOAMP: 24 décembre 2015.

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal administratif de Cergy-Pontoise
Postal address: 2-4, boulevard de l'Hautil BP 30322
Town: Cergy Pontoise
Postal code: 95027
E-mail: greffe.ta.cergy-pontoise@juradm.fr
Telephone: +33 130173400
Fax: +33 130173459
Internet address: <http://www.cergy-pontoise.tribunal-administratif.fr>

Body responsible for mediation procedures

Official name: Médiateur des marchés publics
Postal address: 139 rue de Bercy
Town: Paris
Postal code: 75012

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Cergy-Pontoise
Postal address: 2-4, boulevard de l'Hautil BP 30322
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VI.4. Date of dispatch of this notice

24.12.2015

