

Norway-Oslo: World wide web (www) site design services
OJ S 189/2019 01/10/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Nationaltheatret AS

National registration number: 914531365

Postal address: Johanne Dybwads Plass 1

Town: Oslo

NUTS code: NO Norge

Postal code: 0161

Country: Norway

Contact person: Odd Hilt

E-mail: odd.hilt@tioconsulting.no

Internet address(es):

Main address: <https://permalink.mercell.com/111624871.aspx>

Address of the buyer profile: <http://www.nationaltheatret.no/>

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

The National Theatre in Oslo — Partner Digital Platform

II.1.2. Main CPV code

72413000 World wide web (www) site design services

II.1.3. Type of contract

Services

II.1.4. Short description

The National Theatre in Oslo shall enter into a new contract with a partner for a digital platform. The partner must administer, develop and conduct innovative work for the National Theatre in Oslo's communication platform (including EPI server with accompanying integrations) in close cooperation with the National Theatre in Oslo.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 12 000 000,00 NOK

II.2. Description

II.2.2. Additional CPV code(s)

48200000 Networking, Internet and intranet software package, 48211000 Platform interconnectivity software package, 48220000 Internet and intranet software package, 48480000 Sales, marketing and business intelligence software package, 48481000 Sales or marketing software package, 48500000 Communication and multimedia software package, 48510000 Communication software package, 72212000 Programming services of application software, 72212222 Web server software development services, 72220000 Systems and technical consultancy services, 72230000 Custom software development services, 72415000 World wide web (www) site operation host services, 72416000 Application service providers, 72420000 Internet development services, 72421000 Internet or intranet client application development services

II.2.3. Place of performance

NUTS code: NO011 Oslo

II.2.4. Description of the procurement

The National Theatre in Oslo shall enter into a new contract with a partner for a digital platform. The partner must administer, develop and conduct innovative work for the National Theatre in Oslo's communication platform (including EPI server with accompanying integrations) in close cooperation with the National Theatre in Oslo.

The National Theatre in Oslo shall be Norway's leading theatre and we wish to have an important social role — also for persons who are not our audience. In order to secure the artistic production and the position of the National Theatre it is important to have high audience attendance and increased personal income. The digital platform is an important function in all respects.

The customer experience and digital channels are critical in this respect. Digital channels are forming an important role for how we shall create and meet the audience's expectations, how to sell and distribute tickets and on how to build relations and facilitating sharing the audience experience with others.

During the 4 years renovation period theatrical performance shall be conducted at several different locations in Oslo. Due to this, the contact with the audience via digital platforms is increasingly important.

The digital initiative for the National Theatre must enable the theatre to comply with the social assignments and help us reach the strategical goals.

II.2.5. Award criteria

Quality criterion - Name: The quality of the tender / Weighting: 60 %

Price - Weighting: 40 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 162-399657](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

The National Theatre in Oslo — Partner Digital Platform

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

24/09/2019

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Forte Digital AS

Postal address: Henrik Ibsens gate 60A

Town: Oslo

NUTS code: NO011 Oslo

Postal code: 0255

Country: Norway

E-mail: info@fortedigital.no

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 12 000 000,00 NOK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Nationaltheatret

Town: Oslo

Country: Norway

VI.5. Date of dispatch of this notice

30/09/2019