Spain-Barcelona: Advertising services
OJ S 190/2019 02/10/2019
Contract notice
Services

Legal Basis:
Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ayuntamiento de Barcelona — Dirección de Servicios de Gestión Económica de la Gerencia de Recursos
Postal address: Plaza Sant Miquel, 4-5, entresuelo, edificio Nuevo
Town: Barcelona
NUTS code: ES511 Barcelona
Postal code: 08002
Country: Spain
E-mail: aescalantec@bcn.cat
Telephone: +34 934027487
Fax: +34 934023298
Internet address(es):
Main address: www.bcn.cat/perfildecontractant
Address of the buyer profile: www.bcn.cat/perfildecontractant

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: www.bcn.cat/perfildecontractant
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local agency/office

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicios de producción, instalación, control de seguimiento y retirada de los elementos publicitarios y producción de otros elementos de comunicación para campañas, eventos y acciones de comunicación
Reference number: 19002998

II.1.2. Main CPV code

79341000 Advertising services

II.1.3.

Type of contract
Services

II.1.4. Short description
Servicios de producción, instalación, control de seguimiento y retirada de los elementos publicitarios y producción de otros elementos de comunicación para campañas, eventos y acciones de comunicación.

II.1.5. Estimated total value
Value excluding VAT: 850 561,99 EUR

II.1.6. Information about lots
This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)
22462000 Advertising material

II.2.3. Place of performance
NUTS code: ES511 Barcelona

II.2.4. Description of the procurement
Servicios de producción, instalación, control de seguimiento y retirada de los elementos publicitarios y producción de otros elementos de comunicación para campañas, eventos y acciones de comunicación.

II.2.5. Award criteria
Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value
Value excluding VAT: 730 561,99 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system
Duration in months: 24
This contract is subject to renewal: yes
Description of renewals:
El contrato podrá ser prorrogado hasta 24 meses adicionales.

II.2.10. Information about variants
Variants will be accepted: no

II.2.11. Information about options
Options: no

II.2.13. Information about European Union funds
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing
Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability
Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions
Las que se indiquen en los pliegos.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure
Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.5. Information about negotiation

IV.1.8. Information about the Government Procurement Agreement (GPA)
The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure
Notice number in the OJ S: 2019/S 113-277404

IV.2.2. Time limit for receipt of tenders or requests to participate
Date: 11/10/2019 Local time: 20:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted
Catalan, Spanish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender
Duration in months: 6 (from the date stated for receipt of tender)

Section VI: Complementary information

VI.1. Information about recurrence
This is a recurrent procurement: yes
Estimated timing for further notices to be published:
Antes de la finalización del contrato o sus prórrogas en su caso.

VI.2. Information about electronic workflows
Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Catalán de Contratos del Sector Público
Town: Barcelona
Country: Spain

VI.5. Date of dispatch of this notice

27/09/2019