

France-Paris: Advertising campaign services

OJ S 145/2023 31/07/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: théâtre national de l'opéra comique

Postal address: 5, rue Favart

Town: Paris

NUTS code: FR101 Paris

Postal code: 75002

Country: France

E-mail: marches.publics@opera-comique.com**Internet address(es):**Main address: https://opera-comique.e-marchespublics.com/pack/annonce_marche_public_679_955488.htmlAddress of the buyer profile: https://opera-comique.e-marchespublics.com/pack/annonce_marche_public_679_955488.html**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: https://opera-comique.e-marchespublics.com/pack/annonce_marche_public_679_955488.html

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: https://opera-comique.e-marchespublics.com/pack/annonce_marche_public_679_955488.html**I.4. Type of the contracting authority**

Other type: EPIC

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

achat D'Espaces publicitaires print et web, media planning et conseil en achat D'Espaces

Reference number: 230005

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

achat D'Espaces publicitaires print et web, media planning et conseil en achat D'Espaces

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341100 Advertising consultancy services, 79341200 Advertising management services, 79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

le Théâtre national de l'opéra-comique organise une consultation pour l'achat d'espaces publicitaires print et web (display), de média planning et de conseil pour la saison 2023-2024 et pour les saisons suivantes jusqu'à résiliation ou fin du présent marché

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

première période de 12 mois à compter de la date de notification prévue le 1er janvier 2024.

Reconductible de manière expresse (notifié au titulaire trois mois avant la fin de période en cours) par le TNOC trois fois un an, sans que la durée globale du n'excède 48 mois. En cas de non-reconduction, délai de préavis de trois mois avant la date d'achèvement de la période en cours

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1.

Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:
cf Règlement de consultation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 25/09/2023 Local time: 16:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 25/09/2023 Local time: 18:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: cf rc

Postal address: cf rc

Town: Paris

Postal code: 75000

Country: France

VI.5. Date of dispatch of this notice

26/07/2023