

France-Paris: Writing agency services
OJ S 192/2020 02/10/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Fédération Agirc-Arrco

Postal address: 16-18 rue Jules César

Town: Paris

NUTS code: FR101 Paris

Postal code: 75012

Country: France

Contact person: Emmanuelle Huguet Leturcq

E-mail: EHuguet-leturcq@agirc-arrco.fr

Internet address(es):

Main address: <http://www.agirc-arrco.fr>

Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

I.4. Type of the contracting authority

Other type: La protection sociale

I.5. Main activity

Social protection

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Le présent accord-cadre a pour objet une prestation de conception et de réalisation de la revue périodique «les cahiers de la retraite complémentaire» de l'Agirc-Arrco

Reference number: 2020DIRCOM02

II.1.2. Main CPV code

92312211 Writing agency services

II.1.3. Type of contract

Services

II.1.4. Short description

Le présent accord-cadre a pour objet une prestation de conception et de réalisation de la revue périodique «les cahiers de la retraite complémentaire» de l'Agirc-Arrco.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 270 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79822500 Graphic design services, 79822000 Composition services, 79970000 Publishing services

II.2.3. Place of performance

NUTS code: FR101 Paris

NUTS code: FR103 Yvelines

NUTS code: FR104 Essonne

NUTS code: FR105 Hauts-de-Seine

II.2.4. Description of the procurement

Le présent accord-cadre a pour objet une prestation de conception et de réalisation de la revue périodique «les cahiers de la retraite complémentaire» de l'Agirc-Arrco.

II.2.5. Award criteria

Quality criterion - Name: La proposition de deux maquettes des cahiers de la retraite complémentaire / Weighting: 40

Quality criterion - Name: L'équipe susceptible d'être dédiée à la prestation / Weighting: 20

Quality criterion - Name: L'organisation de l'équipe / Weighting: 10

Cost criterion - Name: Devis quantitatif estimatif avec la simulation d'un devis / Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 073-174765](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2020DIRCOM02

Title:

Conception et réalisation des cahiers de la retraite complémentaire pour la Fédération Agirc-Arrco

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/09/2020

V.2.2. Information about tenders

Number of tenders received: 13

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: In Medias RES

Postal address: 63 avenue Maréchal de Saxe

Town: Lyon

NUTS code: FR1 Ile-de-France

Postal code: 69003

Country: France

E-mail: Aude.ristat@agenceinmediasres.fr

Internet address: <https://www.agenceinmediasres.fr/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 270 000,00 EUR

Total value of the contract/lot: 270 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal judiciaire

Postal address: parvis du Tribunal de Paris

Town: Paris Cedex 17

Postal code: 75859

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr/75/nous-contacter-0>

VI.5.

Date of dispatch of this notice

29/09/2020