

464358-2026 - Competition

Estonia – Marketing services – Üritusturunduse teenus

OJ S 127/2026 06/07/2026

Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: Eesti Energia AS

Email: hanked@energia.ee

Legal type of the buyer: Public undertaking

Activity of the contracting entity: Electricity-related activities

2. Procedure

2.1. Procedure

Title: Üritusturunduse teenus

Description: Riigihanke eesmärgiks on leida üks üritusturundusagentuur, kes toetab Eesti Energia AS-i ja tema tütarettevõtjaid erinevate äri-, kliendi-, partner-, investor-, tööandjabrändi- ning töötajatele suunatud sündmuste korraldamisel Eestis, Lätis, Leedus ja Poolas. Riigihanke tulemusena sõlmitakse raamleping ühe pakkujaga esialgu 36 kuuks. / Kõrvaldamise alused ja kvalifitseerimistingimused: Vaata hanke alusdokumentidest

Procedure identifier: 58a424a8-396e-4c45-aadc-02624775f0c0

Internal identifier: 306987-0000

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: Avatud hankemenetlus

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79952000 Event services

2.1.2. Place of performance

Country subdivision (NUTS): Põhja-Eesti (EE001)

Country: Estonia

Additional information: Täpne piirkond määramata

2.1.2. Place of performance

Country subdivision (NUTS): Lõuna-Eesti (EE008)

Country: Estonia

Additional information: Täpne piirkond määramata

2.1.2. Place of performance

Country subdivision (NUTS): Lääne-Eesti (EE004)

Country: Estonia

Additional information: Täpne piirkond määramata

2.1.2. Place of performance

Country subdivision (NUTS): Kirde-Eesti (EE00A)

Country: Estonia

Additional information: Täpne piirkond määramata

2.1.2. Place of performance

Country subdivision (NUTS): Kesk-Eesti (EE009)

Country: Estonia

Additional information: Täpne piirkond määramata

2.1.3. Value

Estimated value excluding VAT: 1 080 000,00 EUR

2.1.4. General information

Additional information: Põhjendused on toodud dokumendis Juhised pakkujatele

Legal basis:

Directive 2014/25/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document, Procurement Document

5. Lot

5.1. Lot: LOT-0000

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Country: Estonia

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5.1.2. Place of performance

Country subdivision (NUTS): Kesk-Eesti (EE009)

Country: Estonia

Additional information: Tápne piirkond määramata

5.1.3. Estimated duration

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 1

Other information about renewals: Esialgne raamleping sõlmitakse 36 kuuks hankija õigusega pikendada raamlepingut 12 kuu võrra

5.1.5. Value

Estimated value excluding VAT: 1 080 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Põhjendused on toodud dokumendis Juhised pakkujatele

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Vastavalt raamlepingu p 4.1.3 ürituste korraldamisel tuleb võimalusel eelistada keskkonnahoidlikke lahendusi (näiteks digitaalseid) eesmärgiga vähendada ühe korra lahendusi võimalikult palju

Approach to reducing environmental impacts: Other

5.1.8. Accessibility criteria

Accessibility criteria for persons with disabilities are not included because the procurement is not intended for use by natural persons

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Vaata hanke alusdokumentidest

Category of award weight criterion: Weight (points, exact)

Award criterion number: 80

Criterion:

Type: Cost

Description: Vaata hanke alusdokumentidest

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Cost

Description: Vaata hanke alusdokumentidest

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: <https://riigihanked.riik.ee/rhr-web/#/procurement/10002284/documents?group=B>

5.1.12. Terms of procurement**Terms of submission:**

Electronic submission: Required

Address for submission: <https://riigihanked.riik.ee/rhr-web/#/procurement/10002284/tenders>

Languages in which tenders or requests to participate may be submitted: Estonian

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 21/07/2026 12:00:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Duration during which the tender must remain valid: 3 Months

Information about public opening:

Opening date: 21/07/2026 13:00:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Teave lepingu täitmise kohta on sätestatud raamlepingu projektis

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

Financial arrangement: Peamised rahastamis- ja maksetingimused on sätestatud raamlepingu projektis

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Riigihangete vaidlustuskomisjon

Review organisation: Riigihangete vaidlustuskomisjon

Information about review deadlines: <https://fin.ee/riigihanked-riigiabi-osalused/riigihanked/vaidlustusmenetlus>

Organisation providing additional information about the procurement procedure: Eesti Energia AS

Organisation receiving requests to participate: Eesti Energia AS

8. Organisations

8.1. ORG-0001

Official name: Eesti Energia AS
Registration number: 10421629
Postal address: Lelle tn 22
Town: Tallinn
Postcode: 11318
Country subdivision (NUTS): Extra-Regio NUTS 3 (EEZZZ)
Country: Estonia
Contact point: ANDRO VALGENBERG
Email: hanked@energia.ee
Telephone: +372 53734183
Internet address: <http://www.energia.ee>
Buyer profile: <http://www.energia.ee>

Roles of this organisation:

Buyer
Central purchasing body awarding public contracts or concluding framework agreements for works, supplies or services intended for other buyers
Organisation providing additional information about the procurement procedure
Organisation receiving requests to participate

8.1. ORG-0002

Official name: Riigihangete vaidlustuskomisjon
Registration number: 1000123
Postal address: Tartu mnt 85
Town: Tallinn
Postcode: 10115
Country subdivision (NUTS): Extra-Regio NUTS 3 (EEZZZ)
Country: Estonia
Email: vako@fin.ee
Telephone: +3726113713

Roles of this organisation:

Review organisation
Mediation organisation

8.1. ORG-0003

Official name: Riigihangete register
Registration number: TED64
Postal address: Lökke tn 4
Town: Tallinn
Postcode: 10122
Country subdivision (NUTS): Extra-Regio NUTS 3 (EEZZZ)
Country: Estonia
Email: register@riigihanked.riik.ee
Telephone: +3726113693

Roles of this organisation:

TED eSender

10. Change

Version of the previous notice to be changed
:
59cd8a2e-3e77-490a-9831-e19d68886ef5-01
Main reason for change
:
Information updated

10.1. Change

Section identifier: PROCEDURE

Notice information

Notice identifier/version: 666452f4-e831-4a36-b757-9280423d7ddd - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 17
Notice dispatch date: 03/07/2026 10:18:09 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte
Notice dispatch date (eSender): 03/07/2026 13:00:31 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte
Languages in which this notice is officially available: Estonian
Notice publication number: 464358-2026
OJ S issue number: 127/2026
Publication date: 06/07/2026