

Spain-Madrid: Services related to printing
OJ S 191/2019 03/10/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Gerencia del Museo Nacional Centro de Arte Reina Sofía

National registration number: Q28280321

Postal address: C/ Santa Isabel, 52

Town: Madrid

NUTS code: ES300 Madrid

Postal code: 28012

Country: Spain

Contact person: Gerencia del Museo Nacional Centro de Arte Reina Sofía

E-mail: contratacion@museoreinasofia.es

Telephone: +34 917741000

Fax: +34 917741050

Internet address(es):

Main address: <https://contrataciondelestado.es>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=zZMEvcDuZ%2Bk%3D>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicio de diseño gráfico y multimedia de la señalización y de los elementos de comunicación del Museo Nacional Centro de Arte Reina Sofía

Reference number: 201900000084

II.1.2. Main CPV code

79820000 Services related to printing

II.1.3. Type of contract

Services

II.1.4. Short description

Servicio de diseño gráfico y multimedia de la señalización y de los elementos de comunicación del Museo Nacional Centro de Arte Reina Sofía.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 43 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: ES300 Madrid

II.2.4. Description of the procurement

Servicio de diseño gráfico y multimedia de la señalización y de los elementos de comunicación del Museo Nacional Centro de Arte Reina Sofía.

II.2.5. Award criteria

Quality criterion - Name: Criterios no evaluables mediante fórmulas / Weighting: 35

Cost criterion - Name: Evaluables mediante fórmula / Weighting: 65

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 078-187006](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 201900000084

Title:

Servicio de diseño gráfico y multimedia de la señalización y de los elementos de comunicación del Museo Nacional Centro de Arte Reina Sofía

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

06/08/2019

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Pool Creaciones Publicitarias, S. L.

National registration number: B81800385

Postal address: C/ Marqués de Monteagudo, 19

Town: Madrid

NUTS code: ES300 Madrid

Postal code: 28028

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 50 000,00 EUR

Total value of the contract/lot: 43 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: MNCARS

Postal address: C/ Santa Isabel, 52

Town: Madrid

Postal code: 28012

Country: Spain

E-mail: contratacion@museoreinasofia.es

Telephone: +34 9177401069

Fax: +34 917741050

VI.5. Date of dispatch of this notice

30/09/2019