

465047-2026 - Result

France – Graphic design services – CONCEPTION, REALISATION ET DIFFUSION DES SUPPORTS DE COMMUNICATION INSTITUTIONNELLE DU DEPARTEMENT DE LA GUADELOUPE - 4 LOTS

OJ S 128/2026 07/07/2026

Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Conseil Départemental de la Guadeloupe

Email: commandepublique@cg971.fr

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: CONCEPTION, REALISATION ET DIFFUSION DES SUPPORTS DE COMMUNICATION INSTITUTIONNELLE DU DEPARTEMENT DE LA GUADELOUPE - 4 LOTS

Description: CONCEPTION, REALISATION ET DIFFUSION DES SUPPORTS DE COMMUNICATION INSTITUTIONNELLE DU DEPARTEMENT DE LA GUADELOUPE - 4 LOTS

Procedure identifier: 1cb95a4d-3ab0-459f-8bb0-60c9e77e3f78

Internal identifier: 2025_17

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

2.1.2. Place of performance

Postal address: France entière y compris DROM et COM

Town: BASSE-TERRE

Postcode: 97100

Country subdivision (NUTS): Guadeloupe (FRY10)

Country: France

Additional information: Marché déclaré sans suite pour motif d'intérêt général, en raison de l'expiration de la date de validité des offres, avant l'attribution du marché.

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Conception éditoriale et graphique du magazine institutionnel du Département
Description: Accord-cadre sans montant minimum et avec un montant maximum sur la durée du marché

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79822400 Lithographic services, 79821100 Proofreading services, 79822300 Typesetting services

Options:

Description of the options: Renouvelable 1 fois par an par tacite reconduction sans que sa durée totale ne puisse excéder 4 ans

5.1.3. Estimated duration

Duration: 24 Months

5.1.4. Renewal

Maximum renewals: 2

5.1.5. Value

Maximum value of the framework agreement: 240 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: CPV additionnel : 79970000

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

Criterion:

Type: Price

Description: Prix

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Performance environnementale

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif de LA GUADELOUPE

Information about review deadlines: Voir RC

Organisation providing additional information about the procurement procedure: Conseil Départemental de la Guadeloupe
Organisation providing offline access to the procurement documents: Conseil Départemental de la Guadeloupe

5.1. Lot: LOT-0002

Title: Conception éditoriale et graphique des brochures thématiques du Département

Description: Accord-cadre sans montant minimum et avec un montant maximum sur la durée du marché

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79822400 Lithographic services, 79821100 Proofreading services, 79822500 Graphic design services

Options:

Description of the options: Renouvelable 1 fois par an par tacite reconduction sans que sa durée totale ne puisse excéder 4 ans

5.1.3. Estimated duration

Duration: 24 Months

5.1.4. Renewal

Maximum renewals: 2

5.1.5. Value

Maximum value of the framework agreement: 240 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: CPV additionnel 79970000

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

Criterion:

Type: Price

Description: Prix

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Performance environnementale

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif de LA GUADELOUPE

Information about review deadlines: Voir RC

Organisation providing additional information about the procurement procedure: Conseil Départemental de la Guadeloupe

Organisation providing offline access to the procurement documents: Conseil Départemental de la Guadeloupe

5.1. Lot: LOT-0003

Title: Création et exécution graphique des supports de communication print, événementiels et digitaux

Description: Accord-cadre sans montant minimum et avec un montant maximum sur la durée du marché

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79822500 Graphic design services, 79810000 Printing services, 79342000 Marketing services

Options:

Description of the options: Renouvelable 1 fois par an par tacite reconduction sans que sa durée totale ne puisse excéder 4 ans

5.1.3. Estimated duration

Duration: 24 Months

5.1.4. Renewal

Maximum renewals: 2

5.1.5. Value

Maximum value of the framework agreement: 800 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: CPV additionnel 79971000

5.1.10. Award criteria**Criterion:**

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

Criterion:

Type: Price

Description: Prix

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Performance environnementale
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 10

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif de LA GUADELOUPE

Information about review deadlines: Voir RC

Organisation providing additional information about the procurement procedure: Conseil Départemental de la Guadeloupe

Organisation providing offline access to the procurement documents: Conseil Départemental de la Guadeloupe

5.1. Lot: LOT-0004

Title: Diffusion et distribution des supports imprimés de communication du Département

Description: Accord-cadre sans montant minimum et avec un montant maximum sur la durée du marché

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 64100000 Post and courier services, 60161000 Parcel transport services, 79330000 Statistical services

Options:

Description of the options: Renouvelable 1 fois par an par tacite reconduction sans que sa durée totale ne puisse excéder 4 ans

5.1.3. Estimated duration

Duration: 24 Months

5.1.4. Renewal

Maximum renewals: 2

5.1.5. Value

Maximum value of the framework agreement: 400 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

Criterion:

Type: Price

Description: Prix

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Performance environnementale

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: Performance en matière d'insertion sociale

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif de LA GUADELOUPE

Information about review deadlines: Voir RC

Organisation providing additional information about the procurement procedure: Conseil

Départemental de la Guadeloupe

Organisation providing offline access to the procurement documents: Conseil Départemental de la Guadeloupe

6. Results

6.1. Result lot identifier: LOT-0001

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Other

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 13

6.1. Result lot identifier: LOT-0002

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Other

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 16

6.1. Result lot identifier: LOT-0003

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Other

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 19

6.1. Result lot identifier: LOT-0004

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Other

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 2

8. Organisations

8.1. ORG-0001

Official name: Conseil Départemental de la Guadeloupe

Registration number: 22971001700018

Postal address: Boulevard Félix Eboué

Town: Basse-Terre

Postcode: 97100

Country subdivision (NUTS): Guadeloupe (FRY10)

Country: France

Email: commandepublique@cg971.fr

Telephone: +33 590806210

Internet address: <https://www.marches-securises.fr>

Information exchange endpoint (URL): <http://www.cg971.fr>

Buyer profile: <https://www.marches-securises.fr>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

8.1. ORG-0003

Official name: Tribunal Administratif de LA GUADELOUPE

Registration number: 17971000900038

Postal address: 34 Chemin des Bougainvilliers - cité Guillard

Town: BASSE-TERRE

Postcode: 97100

Country subdivision (NUTS): Guadeloupe (FRY10)

Country: France

Email: greffe.ta-basse-terre@juradm.fr

Telephone: +33 590384900

Fax: +33 590819670

Internet address: <http://guadeloupe.tribunal-administratif.fr>

Roles of this organisation:

Review organisation

Notice information

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