

465408-2026 - Competition

Italy – Marketing management consultancy services – Servizio di consulenza per l'internazionalizzazione di imprese altoatesine nel mercato dell'Arabia Saudita

OJ S 128/2026 07/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: IDM Südtirol - Alto Adige

Email: legal@idmsuedtirol.com

Legal type of the buyer: Body governed by public law, controlled by a local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servizio di consulenza per l'internazionalizzazione di imprese altoatesine nel mercato dell'Arabia Saudita

Description: Servizio di consulenza per l'internazionalizzazione di imprese altoatesine nel mercato dell'Arabia Saudita

Procedure identifier: ff6319df-1c85-49ee-b02a-b9de9456f2eb

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79413000 Marketing management consultancy services

2.1.3. Value

Estimated value excluding VAT: 749 002,50 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: Servizio di consulenza per l'internazionalizzazione di imprese altoatesine nel mercato dell'Arabia Saudita

Description: Servizio di consulenza per l'internazionalizzazione di imprese altoatesine nel mercato dell'Arabia Saudita

Internal identifier: 03/07/2026_1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79413000 Marketing management consultancy services

5.1.3. Estimated duration

Duration: 365 Days

5.1.5. Value

Estimated value excluding VAT: 749 002,50 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.8. Accessibility criteria

Accessibility criteria for persons with disabilities are not included because the procurement is not intended for use by natural persons

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Qualità 80

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 80

Criterion:

Type: Cost

Description: Prezzo 20

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Category of award threshold criterion: Minimum score

Award criterion number: 50

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.banditoadige.it/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.banditoadige.it/>

Languages in which tenders or requests to participate may be submitted: Italian, German

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 07/08/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 240 Days

Information about public opening:

Opening date: 10/08/2026 09:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Additional information: Ai sensi dall'art. 6, comma 8, della L.P. 16/2015 l'apertura delle offerte si terrà in seduta riservata.

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunale Regionale di Giustizia Amministrativa Sezione Autonoma di Bolzano

Information about review deadlines: 30 giorni

Organisation providing additional information about the procurement procedure: IDM Südtirol - Alto Adige

Organisation providing offline access to the procurement documents: IDM Südtirol - Alto Adige

Organisation receiving requests to participate: IDM Südtirol - Alto Adige

Organisation processing tenders: IDM Südtirol - Alto Adige

8. Organisations

8.1. ORG-0001

Official name: IDM Südtirol - Alto Adige

Registration number: 02521490215

Postal address: Piazza della Parrocchia, 11

Town: Bolzano

Postcode: 39000

Country subdivision (NUTS): Bolzano-Bozen (ITH10)

Country: Italy

Email: legal@idmsuedtirol.com

Telephone: 0471094000

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1. ORG-0002

Official name: Tribunale Regionale di Giustizia Amministrativa Sezione Autonoma di Bolzano

Registration number: 00586190217

Postal address: Via Dé Medici n. 8 Dé Medici Straße Nr. 8

Town: Bolzano

Postcode: 39100

Country subdivision (NUTS): Bolzano-Bozen (ITH10)

Country: Italy

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: ff6319df-1c85-49ee-b02a-b9de9456f2eb - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 03/07/2026 16:08:42 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Italian, German

Notice publication number: 465408-2026

OJ S issue number: 128/2026

Publication date: 07/07/2026