

Portugal-Lisbon: Advertising services

OJ S 146/2023 01/08/2023

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: AdP - Águas de Portugal, SGPS, S. A.

National registration number: 503093742

Postal address: Rua Visconde de Seabra, 3

Town: Lisboa

NUTS code: PT Portugal

Postal code: 1700-421

Country: Portugal

E-mail: compras@adp.pt**Internet address(es):**Main address: www.adp.pt**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://www.acingov.pt/acingovprod/2/zonaPublica/zona_publica_c](https://www.acingov.pt/acingovprod/2/zonaPublica/zona_publica_c/downloadProcedurePiece/NjQ2MTg0)[/downloadProcedurePiece/NjQ2MTg0](#)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Environment

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

2023_074CP Aquisição de bens e serviços para a veiculação da campanha de sensibilização para o uso racional da água em contexto de seca

Reference number: 2023_074CP

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Aquisição de bens e serviços para a veiculação da campanha de sensibilização para o uso racional da água em contexto de seca

II.1.5. Estimated total value

Value excluding VAT: 578 295,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Aquisição de espaços publicitários
Lot No: 1

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: PT Portugal

II.2.4. Description of the procurement

Aquisição de bens e serviços para a veiculação da campanha de sensibilização para o uso racional da água em contexto de seca

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 350 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in days: 60
This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Protocolo de colaboração técnica e Financeira no âmbito de serviços públicos essenciais celebrado entre o Fundo Ambiental, a Agência Portuguesa do Ambiente, I.P e a AdP SGPS

II.2.14. Additional information

II.2. Description

II.2.1. Title

Aquisição de merchandising

Lot No: 2

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: PT Portugal

II.2.4. Description of the procurement

Aquisição de bens e serviços para a veiculação da campanha de sensibilização para o uso racional da água em contexto de seca

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 136 950,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in days: 60

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Protocolo de colaboração técnica e Financeira no âmbito de serviços públicos essenciais celebrado entre o Fundo Ambiental, a Agência Portuguesa do Ambiente, I.P e a AdP SGPS

II.2.14. Additional information

II.2. Description

II.2.1. Title

Produção de peças gráficas

Lot No: 3

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: PT Portugal

II.2.4. Description of the procurement

Aquisição de bens e serviços para a veiculação da campanha de sensibilização para o uso racional da água em contexto de seca

II.2.5.

Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 31 345,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in days: 30

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Protocolo de colaboração técnica e Financeira no âmbito de serviços públicos essenciais celebrado entre o Fundo Ambiental, a Agência Portuguesa do Ambiente, I.P e a AdP SGPS

II.2.14. Additional information**II.2. Description****II.2.1. Title**

Conceção e execução de vídeos para redes sociais

Lot No: 4

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: PT Portugal

II.2.4. Description of the procurement

Aquisição de bens e serviços para a veiculação da campanha de sensibilização para o uso racional da água em contexto de seca

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 60 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in days: 90

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Protocolo de colaboração técnica e Financeira no âmbito de serviços públicos essenciais celebrado entre o Fundo Ambiental, a Agência Portuguesa do Ambiente, I.P e a AdP SGPS

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 11/08/2023

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Portuguese

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 66 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 14/08/2023 Local time: 10:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: CA da Águas de Portugal (AdP), SGPS, S. A.

Postal address: Rua Visconde de Seabra, 3

Town: Lisboa

Postal code: 1700-421

Country: Portugal

E-mail: compras@adp.pt

VI.5. Date of dispatch of this notice

27/07/2023