

**Spain-Madrid: Business development consultancy services**  
**OJ S 193/2020 05/10/2020**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Consejería de Economía, Empleo y Competitividad

National registration number: S7800001E

Town: Madrid

NUTS code: ES300 Madrid

Country: Spain

Contact person: Consejería de Economía, Empleo y Competitividad

E-mail: [contratem@madrid.org](mailto:contratem@madrid.org)

**Internet address(es):**

Main address: <http://www.comunidad.madrid>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

Economic and financial affairs

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Diagnóstico global del pequeño comercio minorista de Madrid 2020

Reference number: C-431A/001-20 (A/SER-002915/2020)

**II.1.2. Main CPV code**

79411100 Business development consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Diagnóstico global del pequeño comercio minorista de Madrid 2020.

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7. Total value of the procurement**

Value excluding VAT: 383 597,39 EUR

**II.2. Description**

### **II.2.3. Place of performance**

NUTS code: ES30 Comunidad de Madrid

Main site or place of performance: Comunidad de Madrid.

### **II.2.4. Description of the procurement**

Diagnóstico global del pequeño comercio minorista de Madrid 2020.

### **II.2.5. Award criteria**

Quality criterion - Name: Programa de objetivos y contenidos para el desarrollo y ejecución /

Weighting: 15

Quality criterion - Name: Metodología para el desarrollo de las actividades necesarias para la elaboración de cada uno de los informes / Weighting: 15

Quality criterion - Name: Recursos para llevar a cabo los trabajos / Weighting: 15

Quality criterion - Name: Otras mejoras / Weighting: 6

Price - Weighting: 49

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

### **II.2.14. Additional information**

## **Section IV: Procedure**

---

### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 117-284123](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

---

### **Title:**

Diagnóstico global del pequeño comercio minorista de Madrid 2020

A contract/lot is awarded: yes

### **V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

23/09/2020

**V.2.2. Information about tenders**

Number of tenders received: 6

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: yes

**V.2.3. Name and address of the contractor**

Official name: BOS Consulting Milenium, S. L.

National registration number: B84139021

Town: Madrid

NUTS code: ES300 Madrid

Country: Spain

The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Adenetwork Consultores, S. L.

National registration number: B86570264

Town: Madrid

NUTS code: ES300 Madrid

Country: Spain

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 383 597,39 EUR

Total value of the contract/lot: 260 000,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

---

**VI.3. Additional information**

Los resultados de las aperturas de ofertas serán publicados en el Portal de Contratación Pública de la Comunidad de Madrid. Con carácter previo a la celebración del acto de apertura de proposiciones económicas y criterios evaluables por aplicación de fórmulas, se habrán publicado en el Portal de Contratación Pública de la Comunidad de Madrid las puntuaciones relativas a los criterios de juicio de valor.

**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal Administrativo de la Contratación Pública de la Comunidad de Madrid

Postal address: Plaza de Chamberí, 8

Town: Madrid

Postal code: 28010

Country: Spain

**VI.4.2. Body responsible for mediation procedures**

Official name: Tribunal Administrativo de la Contratación Pública de la Comunidad de Madrid

Postal address: Plaza de Chamberí, 8

Town: Madrid

Postal code: 28010

Country: Spain

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Área de Contratación de la Consejería de Economía, Empleo y Competitividad

Town: Madrid

Country: Spain

E-mail: [contratem@madrid.org](mailto:contratem@madrid.org)

**VI.5. Date of dispatch of this notice**

30/09/2020