Denmark-Copenhagen: Software development services
OJ S 193/2020 05/10/2020
Contract award notice
Services

Legal Basis:
Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: DR
National registration number: 62786515
Postal address: Emil Holms Kanal 20
Town: København C
NUTS code: DK01 Hovedstaden
Postal code: 0999
Country: Denmark
Contact person: Pernille Leth Larsen
E-mail: plar@dr.dk
Telephone: +45 28543653
Internet address(es):
Main address: http://www.dr.dk
Address of the buyer profile: https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/81416

I.4. Type of the contracting authority

Other type: Media

I.5. Main activity

Other activity: Media Business

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Purchase of Dansk Melodi Grand Prix/MGP Platform App for Android and iOS

II.1.2. Main CPV code

72262000 Software development services

II.1.3. Type of contract

Services

II.1.4. Short description

The framework agreement is mainly for a voting app for ‘Dansk Melodi Grand Prix/DMGP’ (the Danish pre-qualification to the annual Eurovision Song Contest for adults) and a voting app for ‘MGP’ (the equivalent children’s show). Secondly, DR at the same time is including in the tender additional development related to other second screen apps involving voting and interaction with TV viewers.

II.1.6. Information about lots
This contract is divided into lots: no

II.1.7. Total value of the procurement
Value excluding VAT: 7 000 000,00 DKK

II.2. Description

II.2.2. Additional CPV code(s)
72261000 Software support services, 72267100 Maintenance of information technology software

II.2.3. Place of performance
NUTS code: DK01 Hovedstaden

II.2.4. Description of the procurement
The framework agreement is mainly for a voting app for 'Dansk Melodi Grand Prix/DMGP' (the Danish pre-qualification to the annual Eurovision Song Contest for adults) and a voting app for 'MGP' (the equivalent children's show). Secondly, DR at the same time is including in the tender additional development related to other Second screen apps involving voting and interaction with TV viewers.

II.2.5. Award criteria
Quality criterion - Name: The company / Weighting: 20
Quality criterion - Name: The app(s) and the platform / Weighting: 45
Quality criterion - Name: Case presentation / Weighting: 10
Price - Weighting: 25

II.2.11. Information about options
Options: no

II.2.13. Information about European Union funds
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure
Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system
The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)
The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure
Notice number in the OJ S: 2020/S 077-182159

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:
Purchase of Dansk Melodi Grand Prix/MGP Platform app for Android and iOS

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract
22/09/2020

V.2.2. Information about tenders
Number of tenders received: 5
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor
Official name: Banijay Nordic Holding ApS
Town: Valby
NUTS code: DK012 Københavns omegn
Postal code: 2500
Country: Denmark
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot
Initial estimated total value of the contract/lot: 7 000 000,00 DKK
Total value of the contract/lot: 7 000 000,00 DKK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body
Official name: Klagenævnet for udbud
Postal address: Nævnenes Hus, Toldboden 2
Town: Viborg
Postal code: 8800
Country: Denmark
E-mail: klfu@naevneneshus.dk
Telephone: +45 72405600
Internet address: http://naevneneshus.dk/tart-din-klage/klagenaevnet-for-udbud

VI.4.2.

Body responsible for mediation procedures
Official name: Der er ikke noget mæglingsorgan i Danmark
Town: København
Country: Denmark

VI.4.4. Service from which information about the review procedure may be obtained
Official name: Konkurrence- og Forbrugerstyrelsen
Postal address: Carl Jacobsens Vej 35
Town: Valby
Postal code: 2500
Country: Denmark
E-mail: kfst@kfst.dk
Telephone: +45 41715000
Internet address: http://www.kfst.dk

VI.5. Date of dispatch of this notice
30/09/2020