

Ireland-Cork: Graphic design services
OJ S 164/2022 26/08/2022
Contract notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Irish Water

National registration number: IE3191327JH

Postal address: Tender Administration, PO Box 900, Webworks, Eglinton Street, Ervia

Town: Cork

NUTS code: IE Éire / Ireland

Postal code: Co.Cork

Country: Ireland

Contact person: Tender Admin

E-mail: tenders@water.ie

Telephone: +353 214239000

Internet address(es):

Main address: <https://water.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/129496>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: www.etenders.gov.ie

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: www.etenders.gov.ie

Tenders or requests to participate must be submitted to the abovementioned address

I.6. Main activity

Water

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

22/035 - Irish Water Brand Strategy and Design Services

Reference number: 22/035

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

Lot 1 - Brand Purpose and Vision definition and development

Lot 2 - Design services including strong creative development, technical knowledge and innovation across the full spectrum of communication channels

Lot 3 - Design various substantial documents such as reports, plans and strategies

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Lot 1 – Brand strategy & design

Lot No: 1

II.2.2. Additional CPV code(s)

22100000 Printed books, brochures and leaflets, 22121000 Technical publications, 22130000 Directories, 22140000 Leaflets, 22150000 Brochures, 22160000 Booklets, 22314000 Designs, 22458000 Bespoke printed matter, 22462000 Advertising material, 79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79415200 Design consultancy services, 79800000 Printing and related services, 79930000 Specialty design services, 79933000 Design support services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

II.2.4. Description of the procurement

Brand Purpose and Vision definition and development

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

Option to extend for further periods up to a total maximum of 2 years

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

You must submit through the eTenders system before the deadline. The system will automatically lockdown at the exact time specified in the PQQ documents. Tenders that are not fully uploaded by the response deadline will not be accepted by the system. Please submit via the eTenders system not later than 12:00 hrs local time on 23/09/2022. Help Guides: www.etenders.gov.ie/system-user-guides

II.2. Description

II.2.1. Title

Lot 2 – Collateral design
Lot No: 2

II.2.2. Additional CPV code(s)

22100000 Printed books, brochures and leaflets, 22121000 Technical publications, 22130000 Directories, 22140000 Leaflets, 22150000 Brochures, 22160000 Booklets, 22314000 Designs, 22458000 Bespoke printed matter, 22462000 Advertising material, 79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79415200 Design consultancy services, 79800000 Printing and related services, 79930000 Specialty design services, 79933000 Design support services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

II.2.4. Description of the procurement

Design services including strong creative development, technical knowledge and innovation across the full spectrum of communication channels

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

Option to extend for further periods up to a total maximum of 2 years

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

You must submit through the eTenders system before the deadline. The system will automatically lockdown at the exact time specified in the PQQ documents. Tenders that are

not fully uploaded by the response deadline will not be accepted by the system. Please submit via the eTenders system not later than 12:00 hrs local time on 23/09/2022. Help Guides: www.etenders.gov.ie/system-user-guides

II.2. Description

II.2.1. Title

Lot 3 – Regulatory report design
Lot No: 3

II.2.2. Additional CPV code(s)

22100000 Printed books, brochures and leaflets, 22121000 Technical publications, 22130000 Directories, 22140000 Leaflets, 22150000 Brochures, 22160000 Booklets, 22314000 Designs, 22458000 Bespoke printed matter, 22462000 Advertising material, 79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79415200 Design consultancy services, 79800000 Printing and related services, 79930000 Specialty design services, 79933000 Design support services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

II.2.4. Description of the procurement

Design various substantial documents such as reports, plans and strategies

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

Option to extend for further periods up to a total maximum of 2 years

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

You must submit through the eTenders system before the deadline. The system will automatically lockdown at the exact time specified in the PQQ documents. Tenders that are not fully uploaded by the response deadline will not be accepted by the system. Please submit via the eTenders system not later than 12:00 hrs local time on 23/09/2022. Help Guides: www.etenders.gov.ie/system-user-guides

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.1.8. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

Requests to participate may be submitted by single entities or by groups of service providers. A group will not be required to convert into a specific legal form in order to submit a request to participate, but may if the Contracting Entity considers it necessary to ensure that the contract is carried out to its satisfaction, be required to do so prior to award of the contract. The Contracting Entity also reserves the right to contract with each member of the group on the basis of joint and several liability, or with one member of the group as a main contractor with a number of sub-contractors or on any other basis as the Contracting Entity considers appropriate.

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Negotiated procedure with prior call for competition

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with several operators
Envisaged maximum number of participants to the framework agreement: 4

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 23/09/2022 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English, Irish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 180 (from the date stated for receipt of tender)

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

You must submit through the etenders system before the deadline. The submission deadline is strict & no submissions will be possible after the date & time specified in the PQQ documents.

Please note that all tenders are electronic, as such NO paper copies will be accepted or read.

Please submit via the etenders system not later than 12:00 hrs local time Friday 23rd September 2022.

VI.4. Procedures for review

VI.4.1. Review body

Official name: The High Court

Postal address: High Court Central Office, Four Courts, Inns Quay

Town: Dublin

Country: Ireland

E-mail: highcourtcentraloffice@courts.ie

Telephone: +35 318886000

Internet address: <http://www.courts.ie>

VI.5. Date of dispatch of this notice

22/08/2022