

**France-Paris: IT services: consulting, software development, Internet and support**  
**OJ S 147/2023 02/08/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: agence nationale cohésion territoires

Postal address: tsa 10717

Town: Paris Cedex 7

NUTS code: FR France

Postal code: 75334

Country: France

E-mail: [Anct-marches@anct.gouv.fr](mailto:Anct-marches@anct.gouv.fr)

**Internet address(es):**

Main address: <https://agence-cohesion-territoires.gouv.fr>

Address of the buyer profile: <http://marches-publics.gouv.fr>

**I.4. Type of the contracting authority**

National or federal agency/office

**I.5. Main activity**

Other activity: Cohésion des territoires

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

marché portant sur l'animation du dispositif conseillers numériques

Reference number: 2023-007

**II.1.2. Main CPV code**

72000000 IT services: consulting, software development, Internet and support

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

la présente consultation a pour objet des prestations relatives à l'animation et à la montée en compétence des Conseillers numériques France Services

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7. Total value of the procurement**

Value excluding VAT: 1 367 970,00 EUR

## **II.2. Description**

### **II.2.1. Title**

production de supports d'outillage des conseillers numériques et de leur structure d'accueil  
Lot No: 1

### **II.2.2. Additional CPV code(s)**

72000000 IT services: consulting, software development, Internet and support

### **II.2.3. Place of performance**

NUTS code: FR France

### **II.2.4. Description of the procurement**

il est attendu du titulaire qu'il produise et mette à jour des ressources thématiques afin d'accompagner les Conseillers numériques dans leur prise de poste et le développement de leur offre de services, et de conseiller les structures d'accueil employeurs dans la définition d'une stratégie d'inclusion numérique à partir de l'offre de services des Conseillers

### **II.2.5. Award criteria**

Quality criterion - Name: Compréhension des enjeux et besoins de la commande / Weighting: 10

Quality criterion - Name: Capacité à produire les prestations attendues / Weighting: 30

Quality criterion - Name: Qualifications, compétences, composition de l'équipe chargée de la prestation et références / Weighting: 30

Price - Weighting: 30

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

animation des communautés, valorisation et communication  
Lot No: 2

### **II.2.2. Additional CPV code(s)**

72000000 IT services: consulting, software development, Internet and support

### **II.2.3. Place of performance**

NUTS code: FR France

### **II.2.4. Description of the procurement**

les attendus s'articulent entre deux axes :-Animer les communautés en fluidifiant les échanges entre les conseillers numériques, entre les structures et avec les autres acteurs de l'inclusion numérique autour du dispositif. -Communiquer en valorisant le dispositif auprès de l'ensemble des parties prenantes et notamment des décideurs via des supports de communication

### **II.2.5. Award criteria**

Quality criterion - Name: Compréhension des enjeux et besoins de la commande / Weighting: 10

Quality criterion - Name: Capacité à produire les prestations attendues / Weighting: 30

Quality criterion - Name: Qualifications, compétences, composition de l'équipe chargée de la prestation et références / Weighting: 30

Price - Weighting: 30

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

soutien à l'accompagnement des structures et des conseillers numériques à l'entrée dans le dispositif et tout au long de la convention

Lot No: 3

#### **II.2.2. Additional CPV code(s)**

72000000 IT services: consulting, software development, Internet and support

#### **II.2.3. Place of performance**

NUTS code: FR France

#### **II.2.4. Description of the procurement**

le titulaire du lot 3 apporte un soutien aux activités de support assurées par l'anct (sur la partie technique) et par la Banque des territoires (sur la partie administrative), en coordination avec les titulaires des lots 1 et 2

#### **II.2.5. Award criteria**

Quality criterion - Name: Compréhension des enjeux et besoins de la commande / Weighting: 10

Quality criterion - Name: Capacité à produire les prestations attendues / Weighting: 30

Quality criterion - Name: Qualifications, compétences, composition de l'équipe chargée de la prestation et références / Weighting: 30

Price - Weighting: 30

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 084-256320](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 2023/M029

**Lot No:** 1

**Title:**

production de supports d'outillage des conseillers numériques et de leur structure d'accueil

A contract/lot is awarded: yes

#### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

24/07/2023

#### **V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: la mednum

Postal address: 24 rue de clichy

Town: Paris

NUTS code: FR101 Paris

Postal code: 75009

Country: France

The contractor is an SME: yes

#### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 189 000,00 EUR

#### **V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

### **Section V: Award of contract**

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**Contract No:** 2023/M027

**Lot No:** 2

**Title:**

animation des communautés, valorisation et communication

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

24/07/2023

**V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: la mednum

Postal address: 24 rue de clichy

Town: Paris

NUTS code: FR101 Paris

Postal code: 75009

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 715 200,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

**Section V: Award of contract**

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**Contract No:** 2023/M028

**Lot No:** 3

**Title:**

soutien à l'accompagnement des structures et des conseillers numériques à l'entrée dans le dispositif et tout au long de la convention

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

24/07/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: la mednum

Postal address: 24 rue de clichy  
Town: Paris  
NUTS code: FR101 Paris  
Postal code: 75009  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 463 770,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: tribunal administratif de Paris  
Postal address: 7, rue de Jouy  
Town: Paris Cedex  
Postal code: 75181  
Country: France

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: tribunal administratif de Paris  
Postal address: 7, rue de Jouy  
Town: Paris Cedex  
Postal code: 75181  
Country: France

**VI.5. Date of dispatch of this notice**

28/07/2023