

Norway-Oslo: Business services: law, marketing, consulting, recruitment, printing and security
OJ S 225/2017 23/11/2017
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Oslo kommune Bymiljøetaten

National registration number: 996 922 766

Postal address: Postboks 636 Løren

Town: Oslo

NUTS code: NO Norge

Postal code: 0507

Country: Norway

Contact person: Jannicke Andersen

E-mail: postmottak@bym.oslo.kommune.no

Telephone: +47 97604100

Internet address(es):

Main address: <http://www.bymiljoetaten.oslo.kommune.no/>

Address of the buyer profile: <https://kgv.doffin.no/ctm/Company/CompanyInformation/Index/3049>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

160-BYM-2016 Framework agreement for the procurement of consultancy services for Rusken.

Reference number: 160-BYM-2016 sak 16/27706

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Rusken is Oslo municipality's commitment to a clean and pleasant city together with Oslo's population. Rusken is a non-bureaucratic measure that is based on volunteers and voluntary work from individuals, housing associations, nurseries, schools, organisations, businesses etc. The contracting authority shall enter into a framework agreement with one tenderer, with the

intention of assisting the Rusken secretariat in the development, further development and administration of Rusken's digital projects, campaigns and activities. The contracting authority has a general need to communicate and interact with the city's citizens on its various activities, measures and services. The Rusken secretariat needs a contract that, in periods and when needed, strengthens and supplements the secretariat by offering access to persons/resources within different fields of competence. There is a need for access to a compound professional environment that can assist in the work of branding the Rusken concept.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 5 400 000,00 NOK

II.2. Description

II.2.2. Additional CPV code(s)

79811000 Digital printing services, 79341400 Advertising campaign services, 79340000 Advertising and marketing services, 79952000 Event services, 79342000 Marketing services

II.2.3. Place of performance

NUTS code: NO011 Oslo

Main site or place of performance: Oslo.

II.2.4. Description of the procurement

The amount of work will vary throughout the calendar year and will depend, amongst other things, on activities connected to season related activities and events, the choice of different campaigns, as well as the need for different commitments throughout the year. The framework agreement shall cover the need for assistance with the development, further development and administration of different digital projects and communication systems, as well as marketing and branding the Rusken concept. In addition the contract shall cover the production, development and coordination of different types of campaigns and events.

See the tender documentation and all the annexes for further information on the procurement's extent and the work assignments.

II.2.5. Award criteria

Quality criterion - Name: Assignment comprehension / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2017/S 055-102952](#)

IV.2.8. Information about termination of dynamic purchasing system**IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

Contract No: 1

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

26/06/2017

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Kikkut Kommunikasjon AS

National registration number: 979871317

Town: Oslo

NUTS code: NO Norge

Postal code: 0180

Country: Norway

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 5 400 000,00 NOK

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information

The total contract value represents the entire contract period, including any options for extension of the contract.

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Oslo kommune Bymiljøetaten

Postal address: Postboks 636 Løren

Town: Oslo

Postal code: 0507

Country: Norway

VI.5. Date of dispatch of this notice

22/11/2017