

Belgium-Knokke-Heist: Newspapers, journals, periodicals and magazines
OJ S 206/2018 25/10/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: VZW Toerisme Knokke-Heist

National registration number: 0409 780 062

Postal address: Zeedijk-Knokke 660

Town: Knokke-Heist

NUTS code: BE251 Arr. Brugge

Postal code: 8300

Country: Belgium

Contact person: De heer Luc De Grootte

E-mail: degrootte.luc@knokke-heist.be

Telephone: +32 50630380

Internet address(es):

Main address: www.myknokke-heist.be

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

De uitgave van "KH", een periodiek stadsmagazine, met inbegrip van redactie, reclamewerving, opmaak, drukwerk en levering

Reference number: 2018/1194/V.T./NH

II.1.2. Main CPV code

22200000 Newspapers, journals, periodicals and magazines

II.1.3. Type of contract

Services

II.1.4. Short description

Zie II.2.4

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 147 568,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

22000000 Printed matter and related products, 22212000 Periodicals, 22400000 Stamps, cheque forms, banknotes, stock certificates, trade advertising material, catalogues and manuals, 22458000 Bespoke printed matter, 22900000 Miscellaneous printed matter

II.2.3. Place of performance

NUTS code: BE251 Arr. Brugge

Main site or place of performance: Knokke-Heist

II.2.4. Description of the procurement

De uitgave van "KH", een stijlvol corporate magazine bestaande uit een toeristisch stadsmagazine en een informatieve bijlage. Deze bijlage bevat info over lokale activiteiten en een deel bestuurlijke info. De opdracht wordt uitgeschreven voor 4 jaar, 4 edities per jaar en omvat de redactie, vertaling, reclamewerving, opmaak, drukwerk en levering van KH.

II.2.5. Award criteria

Quality criterion - Name: Beoordeling conceptnota en de uitwerking hiervan aan de hand van een dummy / Weighting: 50

Quality criterion - Name: Kwaliteit van het voorstel plan van aanpak met timing / Weighting: 10

Quality criterion - Name: Het beantwoorden aan de marketingdoelstellingen en strategie / Weighting: 20

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 126-287810](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2018/1194/V.T./NH

Lot No: 1

Title:

De uitgave van "KH", een periodiek stadsmagazine, met inbegrip van redactie, reclamewerving, opmaak, drukwerk en levering

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

17/10/2018

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Head Office NV

Postal address: persilstraat 51D bus 4

Town: Herent

NUTS code: BE Belgique / België

Postal code: 3020

Country: Belgium

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 147 568,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Raad van State

Postal address: Wetenschapsstraat 33

Town: Brussel

Postal code: 1040

Country: Belgium

Telephone: +32 22349611

VI.5. Date of dispatch of this notice

23/10/2018