

France-Saint-Denis: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 194/2019 08/10/2019

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Agence régionale de santé Océan Indien

Postal address: 2 bis avenue George Brassens

Town: Saint-Denis

NUTS code: FRY4 La Réunion

Postal code: 97743

Country: France

E-mail: [jerome.moutoucomarapoule@ars.sante.fr](mailto:jerome.moutoucomarapoule@ars.sante.fr)

Telephone: +33 262939523

**Internet address(es):**

Main address: <https://www.ocean-indien.ars.sante.fr/>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.marches-publics.gouv.fr>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=entreprise>.

<https://www.marches-publics.gouv.fr/EntrepriseAdvancedSearch&AllCons&refConsultation=460163&orgAcronyme=h8j>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Health

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Prestations de communication multisupports pour le compte de l'Agence de santé de l'Océan Indien (ARS OI)

Reference number: 12MP2019

**II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Prestations de communication multisupports pour le compte de l'Agence de santé de l'Océan Indien (ARS OI):

— lot Réunion:

— lot 1: campagnes de communication/communication institutionnelle et interne /communication de crise,

— lot 2: relations presse,

— lot 3: événementiel et relations publiques,

— lot 2: Mayotte:

— lot 1: campagnes de communication/communication institutionnelle et interne /communication de crise,

— lot 2: relations presse,

— lot 3: événementiel et relations publiques.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

Tenders may be submitted for all lots

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

Néant.

### **II.2. Description**

#### **II.2.1. Title**

Lot Reunion

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

#### **II.2.3. Place of performance**

NUTS code: FRY4 La Réunion

#### **II.2.4. Description of the procurement**

— lot 1: campagnes de communication/communication institutionnelle et interne /communication de crise,

— lot 2: relations presse,

— lot 3: événementiel et relations publiques.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

L'accord-cadre prend effet à compter de sa date de notification. Il est conclu pour une durée de 12 mois. Il pourra être renouvelé 3 fois par tacite reconduction pour des périodes de 12 mois, sans pouvoir excéder 4 ans.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Fir

**II.2.14. Additional information**

Il pourra être renouvelé 3 fois par tacite reconduction pour des périodes de 12 mois, sans pouvoir excéder 4 ans.

**II.2. Description**

**II.2.1. Title**

Lot Mayotte

Lot No: 2

**II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.2.3. Place of performance**

NUTS code: FRY5 Mayotte

**II.2.4. Description of the procurement**

— lot 1: campagnes de communication/communication institutionnelle et interne  
/communication de crise,

— lot 2: relations presse,

— lot 3: événementiel et relations publiques.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

L'accord-cadre prend effet à compter de sa date de notification. Il est conclu pour une durée de 12 mois. Il pourra être renouvelé 3 fois par tacite reconduction pour des périodes de 12 mois, sans pouvoir excéder 4 ans.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11.**

## **Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Fir

### **II.2.14. Additional information**

Il pourra être renouvelé 3 fois par tacite reconduction pour des périodes de 12 mois, sans pouvoir excéder 4 ans.

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 04/11/2019 Local time: 09:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

#### **IV.2.7. Conditions for opening of tenders**

Date: 06/11/2019 Local time: 09:00

Place:

Réunion — Mayotte.

Information about authorised persons and opening procedure: Acheteur.

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

Décembre 2023.

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Tribunal administratif de la Réunion

Postal address: 27 rue Félix Guyon

Town: Saint-Denis  
Postal code: 97404  
Country: France  
E-mail: [Grefte.ta-st-denis-de-la-reunion@juradm.fr](mailto:Grefte.ta-st-denis-de-la-reunion@juradm.fr)  
Telephone: +33 262924360  
Internet address: <http://la-reunion.tribunal-administratif.fr/>

**VI.5. Date of dispatch of this notice**

03/10/2019