

Spain-Barcelona: Advertising campaign services

OJ S 195/2020 07/10/2020

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Departamento de Agricultura, Ganadería, Pesca y Alimentación de la Generalidad de Cataluña

Postal address: Gran Vía de les Corts Catalanes, 612-614

Town: Barcelona

NUTS code: ES España

Postal code: 08007

Country: Spain

Contact person: Servicio de Contratación y Patrimonio

E-mail: contractacio.daam@gencat.cat

Telephone: +34 933046700

Fax: +34 933046706

Internet address(es):

Main address: <http://www.gencat.cat/agricultura/perfildecontractant/>

Address of the buyer profile: <https://contractaciopublica.gencat.cat/perfil/agricultura>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://contractaciopublica.gencat.cat/perfil/agricultura>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <http://www.gencat.cat/agricultura/perfildecontractant/>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Servicios para organizar y desarrollar medidas educativas de acompañamiento dentro de los programas escolares de fruta y hortalizas y de leche del curso escolar 2020-2021

Reference number: AG-2021-2

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicios para organizar y desarrollar medidas educativas de acompañamiento dentro de los programas escolares de fruta y hortalizas y de leche del curso escolar 2020-2021.

II.1.5. Estimated total value

Value excluding VAT: 513 360,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Organización y ejecución de talleres en centros educativos dirigidos al alumnado de los centros educativos que participen en los programas escolares del curso 2020-2021
Lot No: 1

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: ES51 Cataluña

II.2.4. Description of the procurement

Organización y ejecución de talleres en centros educativos dirigidos al alumnado de los centros educativos que participen en los Programas Escolares del curso 2020-2021.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 195 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/01/2021 End: 15/07/2021
This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Los reglamentos comunitarios que regulan la ayuda comunitaria para la promoción y la distribución de frutas y hortalizas y de leche y productos lácteos a los niños de centros educativos en el marco de los programas escolares.

II.2.14. Additional information

II.2. Description

II.2.1. Title

Visitas a explotaciones agrícolas y ganaderas productoras de frutas y hortalizas y de leche dirigidas al alumnado de los centros educativos que participan en los programas escolares 2020-2021
Lot No: 2

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: ES51 Cataluña

II.2.4. Description of the procurement

Visitas a explotaciones agrícolas y ganaderas productoras de frutas y hortalizas y de leche dirigidas al alumnado de los centros educativos que participan en los programas escolares 2020-2021.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 264 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/01/2021 End: 15/07/2021

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Los reglamentos comunitarios que regulan la ayuda comunitaria para la promoción y la distribución de frutas y hortalizas y de leche y productos lácteos a los niños de centros educativos en el marco de los programas escolares.

II.2.14. Additional information

II.2. Description

II.2.1. Title

Organización y ejecución de un concurso dirigido al alumnado de los centros educativos que participan en los programas escolares 2020-2021
Lot No: 3

II.2.2.

Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: ES51 Cataluña

II.2.4. Description of the procurement

Organización y ejecución de un concurso dirigido al alumnado de los centros educativos que participan en los programas escolares 2020-2021 en el cual se podrán incluir actuaciones dirigidas a las familias de este alumnado.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 54 360,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/01/2021 End: 15/07/2021

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Los reglamentos comunitarios que regulan la ayuda comunitaria para la promoción y la distribución de frutas y hortalizas y de leche y productos lácteos a los niños de centros educativos en el marco de los programas escolares.

II.2.14. Additional information**Section III: Legal, economic, financial and technical information**

III.1. Conditions for participation**III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 02/11/2020 Local time: 14:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Catalan, Spanish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 2 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 04/11/2020 Local time: 09:30

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Català de Contractes del Sector Públic

Postal address: Vía Laietana, 14

Town: Barcelona

Postal code: 08003

Country: Spain

Telephone: +34 935676300

Internet address: <http://tribunaldecontractes.gencat.cat>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Recurso especial en materia de contratación en el plazo de quince días hábiles.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Servicio de Contratación y Patrimonio del Departamento de Agricultura, Ganadería, Pesca y Alimentación

Postal address: Gran Vía de les Corts Catalanes, 612-614

Town: Barcelona

Postal code: 08007

Country: Spain

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Telephone: +34 933046700

Fax: +34 933046706

Internet address: <http://www.gencat.cat/agricultura/perfildecontractant>

VI.5. Date of dispatch of this notice

02/10/2020