

472239-2026 - Competition

France – Beach services – Sous-concessions de service public pour l'attribution de 5 lots de plage situés sur la plage de Blonville sur Mer

OJ S 130/2026 09/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: MAIRIE DE BLONVILLE SUR MER

Email: mairie.blonville.lla@blonville.fr

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Sous-concessions de service public pour l'attribution de 5 lots de plage situés sur la plage de Blonville sur Mer

Description: La présente consultation a pour objet de déléguer à des Sous-concessionnaires, via des sous-concessions de service public, la gestion et l'exploitation de 5 lots de plages, situés sur la plage de Blonville-sur-Mer. Ces sous-concessions de service public sont d'une durée de 5 ans. La présente consultation concerne ainsi une concession de service public soumise aux dispositions des articles L. 1411-1et suivants du code général des collectivités territoriales (CGCT) et R. 1411-1et suivants du CGCT, ainsi qu'à l'article L. 1121-3 et à la troisième partie du code de la commande publique (CCP)

Procedure identifier: f8e9ebdb-6077-42df-a982-2098d37b22d7

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92332000 Beach services

2.1.2. Place of performance

Town: Blonville-sur-Mer

Country subdivision (NUTS): Calvados (FRD11)

Country: France

2.1.4. General information

This procedure will be relaunched

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 5

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 5

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Club de Plage pour enfants

Description: Club de plage pour enfants

Internal identifier: Lot 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92332000 Beach services

5.1.2. Place of performance

Town: Blonville sur Mer

Country subdivision (NUTS): Calvados (FRD11)

Country: France

5.1.3. Estimated duration

Start date: 01/01/2027

Duration: 5 Years

5.1.5. Value

Estimated value excluding VAT: 158 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://demat.centraledesmarches.com>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://demat.centraledesmarches.com>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 14/09/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed
Electronic ordering will be used: no
Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TRIBUNAL ADMINISTRATIF DE CAEN

Information about review deadlines: Recours auprès du Tribunal administratif de Caen

5.1. Lot: LOT-0002

Title: Location de cabines de plage et matériels de confort

Description: Location de cabines de plage et matériels de confort

Internal identifier: Lot 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92332000 Beach services

5.1.2. Place of performance

Town: Blonville sur Mer

Country subdivision (NUTS): Calvados (FRD11)

Country: France

5.1.3. Estimated duration

Start date: 01/01/2027

Duration: 5 Years

5.1.5. Value

Estimated value excluding VAT: 305 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://demat.centraledesmarches.com>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://demat.centraledesmarches.com>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 14/09/2026 12:00:00 (UTC+01:00) Central European Time,
Western European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered
employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TRIBUNAL ADMINISTRATIF DE CAEN

Information about review deadlines: Recours auprès du Tribunal administratif de Caen

5.1. Lot: LOT-0003

Title: Bar-restauration légère sur terrasse

Description: Bar-restauration légère sur terrasse

Internal identifier: Lot 3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92332000 Beach services

5.1.2. Place of performance

Town: Blonville sur Mer

Country subdivision (NUTS): Calvados (FRD11)

Country: France

5.1.3. Estimated duration

Start date: 01/01/2027

Duration: 5 Years

5.1.5. Value

Estimated value excluding VAT: 5 630 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://demat.centraledesmarches.com>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://demat.centraledesmarches.com>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 14/09/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TRIBUNAL ADMINISTRATIF DE CAEN

Information about review deadlines: Recours auprès du Tribunal administratif de Caen

5.1. Lot: LOT-0004

Title: Bar-glacier sur terrasse

Description: Bar-glacier sur terrasse

Internal identifier: Lot 4

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92332000 Beach services

5.1.2. Place of performance

Town: Blonville sur Mer

Country subdivision (NUTS): Calvados (FRD11)

Country: France

5.1.3. Estimated duration

Start date: 01/01/2027

Duration: 5 Years

5.1.5. Value

Estimated value excluding VAT: 3 000 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://demat.centraledesmarches.com>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://demat.centraledesmarches.com>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 14/09/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TRIBUNAL ADMINISTRATIF DE CAEN

Information about review deadlines: Recours auprès du Tribunal administratif de Caen

5.1. Lot: LOT-0005

Title: Bar-restauration légère ou Boutique ou Bar-glacier sur terrasse

Description: Bar-restauration légère ou Boutique ou Bar-glacier sur terrasse

Internal identifier: Lot 5

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92332000 Beach services

5.1.2. Place of performance

Town: Blonville sur Mer

Country subdivision (NUTS): Calvados (FRD11)

Country: France

5.1.3. Estimated duration

Start date: 01/01/2027

Duration: 5 Years

5.1.5. Value

Estimated value excluding VAT: 1 250 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://demat.centraledesmarches.com>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://demat.centraledesmarches.com>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 14/09/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TRIBUNAL ADMINISTRATIF DE CAEN

Information about review deadlines: Recours auprès du Tribunal administratif de Caen

8. Organisations

8.1. ORG-0001

Official name: MAIRIE DE BLONVILLE SUR MER

Registration number: 21140079100011

Postal address: Place Gaston Lejumel

Town: BLONVILLE-SUR-MER

Postcode: 14910

Country subdivision (NUTS): Calvados (FRD11)

Country: France

Email: mairie.blonville.lla@blonville.fr

Telephone: 0231879209

Internet address: <https://blonville.fr>

Buyer profile: <https://demat.centraledesmarches.com>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: TRIBUNAL ADMINISTRATIF DE CAEN

Registration number: 993BB83A-9E72-8229-CF3881E2E9BE2FAC

Postal address: 3 rue Arthur Leduc

Town: CAEN

Postcode: 14050

Country subdivision (NUTS): Calvados (FRD11)

Country: France

Email: greffe.ta-caen@juradm.fr

Telephone: 0231707272

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: 4cbef6e4-75b9-4dee-b2bb-507bcb5128d0 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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