

Germany-Düsseldorf: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 195/2020 07/10/2020

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Tourismus NRW e. V.
Postal address: Völklinger Str. 4
Town: Düsseldorf
NUTS code: DEA11 Düsseldorf, Kreisfreie Stadt
Postal code: 40219
Country: Germany
Contact person: Vergabestelle
E-mail: vergaben@nrw-tourismus.de
Telephone: +49 21191320-500
Fax: +49 21191320-555
Internet address(es):
Main address: www.touristiker-nrw.de

I.4. Type of the contracting authority

Other type: Touristischer Landesverband

I.5. Main activity

Other activity: Touristische Wirtschaftsförderung

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Rahmenvertrag über Marktrecherche und Einbuchung von Medialeistungen
Reference number: 2020-030-057

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Rahmenvertrag über Marktrecherche und Einbuchung von Medialeistungen.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 260 504,04 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services, 79342100 Direct marketing services

II.2.3. Place of performance

NUTS code: DEA11 Düsseldorf, Kreisfreie Stadt

Main site or place of performance: Tourismus NRW e. V. Völklinger Straße 4 40219 Düsseldorf

II.2.4. Description of the procurement

Beratung, Planung und das Einbuchen aller Werbemaßnahmen des Tourismus NRW e. V.

II.2.5. Award criteria

Quality criterion - Name: Qualität und Kreativität des Distributionskonzepts für das NRW Magazin / Weighting: 50

Cost criterion - Name: Preis / Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure Accelerated procedure Justification:

Zeitliche Dringlichkeit der geplanten Maßnahmen auf Grund der Corona-Pandemie.

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 121-295963](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Rahmenvertrag über Marktrecherche und Einbuchung von Medialeistungen

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

17/08/2020

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: CP/Compartner Agentur für Kommunikation GmbH

Postal address: Freiheit 1

Town: Essen

NUTS code: DEA13 Essen, Kreisfreie Stadt

Postal code: 45128

Country: Germany

Internet address: <https://www.cp-compartner.de/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 260 504,00 EUR

Total value of the contract/lot: 1 260 504,04 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Vergabekammer Rheinland, c/o Bezirksregierung Köln

Postal address: Zeughausstraße 2-10

Town: Köln

Postal code: 50667

Country: Germany

E-mail: VKRheinland@bezreg-koeln.nrw.de

Telephone: +49 2211473045

Fax: +49 2211472889

Internet address: https://www.bezreg-koeln.nrw.de/brk_internet/vergabekammer/index.html

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Der Auftraggeber weist auf die vergaberechtlichen Vorschriften zum Rechtsschutz, insbesondere die §§ 160 ff. GWB sowie § 135 GWB, hin.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Vergabekammer Rheinland, c/o Bezirksregierung Köln

Postal address: Zeughausstraße 2-10

Town: Köln

Postal code: 50667

Country: Germany

E-mail: VKRheinland@bezreg-koeln.nrw.de

Telephone: +49 2211473045

Fax: +49 2211472889

Internet address: https://www.bezreg-koeln.nrw.de/brk_internet/vergabekammer/index.html

VI.5. Date of dispatch of this notice

02/10/2020