

**Belgium-Brussels: Media Relations, Outreach and Interactive Online Actions**

OJ S 182/2021 20/09/2021

Contract award notice

Services

**Legal Basis:**

Regulation (EU, Euratom) No 2018/1046

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: European Commission, Directorate-General for Communication (COMM),  
COMM.B.2 – Interinstitutional Relations, Corporate Contracts and EDCC

Postal address: Rue de la Loi 56 (L-56), Wetstraat 56

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: B-1049

Country: Belgium

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: European Parliament

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Country: Belgium

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

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Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: European Central Bank

Town: Frankfurt

NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt

Country: Germany

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: Single Resolution Board (SRB)

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Country: Belgium

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1.**

**Name and addresses**

Official name: European Defence Agency (EDA)

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Country: Belgium

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: European Investment Bank

Town: Luxembourg

NUTS code: LU00 Luxembourg

Country: Luxembourg

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: European Ombudsman

Town: Strasbourg

NUTS code: FRF11 Bas-Rhin

Country: France

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: European Medicines Agency (EMA)

Town: Amsterdam

NUTS code: NL329 Groot-Amsterdam

Country: Netherlands

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: European Research Executive Agency (REA)

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Country: Belgium

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: European Union Agency for Law Enforcement Cooperation (EUROPOL)

Town: The Hague

NUTS code: NL3 West-Nederland

Country: Netherlands

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

#### **I.1. Name and addresses**

Official name: European External Action Service (EEAS)

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Country: Belgium

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

##### **Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

#### **I.1. Name and addresses**

Official name: Council of the European Union

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Country: Belgium

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

##### **Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

#### **I.1. Name and addresses**

Official name: European Joint Undertaking for ITER and the Development of Fusion Energy (F4E)

Town: Barcelona

NUTS code: ES511 Barcelona

Country: Spain

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

##### **Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

#### **I.1. Name and addresses**

Official name: European Public Prosecutor's Office (EPPO)

Town: Luxembourg

NUTS code: LU00 Luxembourg

Country: Luxembourg

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

##### **Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

#### **I.1. Name and addresses**

Official name: European Economic and Social Committee

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Country: Belgium

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

##### **Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

#### **I.1. Name and addresses**

Official name: European Union Agency for Cybersecurity (ENISA)

Town: Athens

NUTS code: EL30 Αττική (Attiki)

Country: Greece

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: Fuel Cells and Hydrogen 2 Joint Undertaking (FCH 2)

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Country: Belgium

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: European Climate, Infrastructure and Environment Executive Agency (CINEA)

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Country: Belgium

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: European Securities and Markets Authority (ESMA)

Town: Paris

NUTS code: FR101 Paris

Country: France

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: European Research Council Executive Agency (ERCEA)

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Country: Belgium

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: European Union Intellectual Property Office (EUIPO)

Town: Alicante

NUTS code: ES521 Alicante/Alacant

Country: Spain

E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: European Committee of the Regions

Town: Brussels  
NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad  
Country: Belgium  
E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)  
**Internet address(es):**  
Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: European Centre for Disease Prevention and Control (ECDC)  
Town: Solna  
NUTS code: SE110 Stockholms län  
Country: Sweden  
E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)  
**Internet address(es):**  
Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: Agency for Support for BEREC (BEREC OFFICE)  
Town: Riga  
NUTS code: LV006 Rīga  
Country: Latvia  
E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)  
**Internet address(es):**  
Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: European Education and Culture Executive Agency (EACEA)  
Town: Brussels  
NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad  
Country: Belgium  
E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)  
**Internet address(es):**  
Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: European Insurance and Occupational Pensions Authority (EIOPA)  
Town: Frankfurt  
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt  
Country: Germany  
E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)  
**Internet address(es):**  
Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.1. Name and addresses**

Official name: European Foundation for the Improvement of Living and Working Conditions (Eurofound)  
Town: Dublin  
NUTS code: IE061 Dublin  
Country: Ireland  
E-mail: [comm-tenders@ec.europa.eu](mailto:comm-tenders@ec.europa.eu)  
**Internet address(es):**  
Main address: [https://ec.europa.eu/info/departments/communication\\_en](https://ec.europa.eu/info/departments/communication_en)

**I.2. Information about joint procurement**

The contract involves joint procurement

The contract is awarded by a central purchasing body

**I.4. Type of the contracting authority**

European institution/agency or international organisation

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Media Relations, Outreach and Interactive Online Actions

Reference number: COMM/2020/OP/0030

**II.1.2. Main CPV code**

79416000 Public relations services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

This procurement procedure aims to establish a single framework contract for the provision of services covering media relations, outreach activities and interactive online actions.

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7. Total value of the procurement**

Value excluding VAT: 45 000 000,00 EUR

**II.2. Description****II.2.3. Place of performance**

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Main site or place of performance: The services will be performed in member states of the European Union but also in any other country.

**II.2.4. Description of the procurement**

Single framework contract for media relations, outreach and interactive online actions.

**II.2.5. Award criteria**

Quality criterion - Name: Quality of the tender / Weighting: 70

Price - Weighting: 30

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Various operational appropriations.

## II.2.14. Additional information

### Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Open procedure

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

#### IV.2. Administrative information

##### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 009-015465](#)

##### IV.2.8. Information about termination of dynamic purchasing system

##### IV.2.9. Information about termination of call for competition in the form of a prior information notice

### Section V: Award of contract

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#### Title:

Single Framework Contract for Media Relations, Outreach and Interactive Online Actions

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

14/08/2021

##### V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

##### V.2.3. Name and address of the contractor

Official name: ICF NEXT S.A.

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Country: Belgium

The contractor is an SME: no

##### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 45 000 000,00 EUR

##### V.2.5. Information about subcontracting

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Proportion: 35 %

## Section VI: Complementary information

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### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: [GC.Registry@curia.europa.eu](mailto:GC.Registry@curia.europa.eu)

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

#### VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

See internet address provided in Section I.3).

### VI.5. Date of dispatch of this notice

13/09/2021