

France-Paris: Data supply services
OJ S 149/2023 04/08/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: autorité des Marchés Financiers

Postal address: 17 place de la Bourse

Town: Paris Cedex 02

NUTS code: FR France

Postal code: 75082

Country: France

Contact person: DAF - Pôle juridique

E-mail: A.baron@amf-france.org

Telephone: +33 153456026

Internet address(es):

Main address: <http://www.amf-france.org/>

Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

I.4. Type of the contracting authority

Other type: Régulation des marchés financiers

I.5. Main activity

Other activity: Régulation des marchés financiers

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

analyse des retombées media et reseaux sociaux

Reference number: 2023_033

II.1.2. Main CPV code

72319000 Data supply services

II.1.3. Type of contract

Services

II.1.4. Short description

le présent marché a pour objet la réalisation de prestations d'analyse quantitative et qualitative semestrielle et annuelle pour environ 2800 retombées médias. Il a également pour objet l'analyse quantitative des comptes LinkedIn, Twitter et Instagram

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 140 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

72415000 World wide web (www) site operation host services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

le présent marché a pour objet la mise à disposition d'une solution logicielle en mode Saas de gestion et d'organisation des événements majeurs de l'amf, la gestion de ces événements ainsi que la réalisation de prestations associées

II.2.5. Award criteria

Quality criterion - Name: Qualité de la méthode, adaptation des préconisations proposées pour la réalisation des prestations, et le cas échéant qualité du livrable-type / Weighting: 50
Quality criterion - Name: Compétence, et pertinence de l'équipe affectée à la réalisation des prestations / Weighting: 50
Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 089-271968](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2023_033

Title:

analyse des retombees medias et reseaux sociaux

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

05/07/2023

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: cision

Postal address: 8-10 avenue du Stade de France

Town: Sain Denis

NUTS code: FR106 Seine-Saint-Denis

Postal code: 93200

Country: France

Internet address: <https://www.cision.fr/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 140 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

le contrat est consultable aux horaires d'ouverture du pôle Juridique de 9h à 12h et de 14h à 17h

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Paris

Postal address: 7, rue Jouy

Town: Paris Cedex 04

Postal code: 75004

Country: France

E-mail: greffe.ta-paris@juradm.fr

Telephone: +33 144594400

Internet address: <http://paris.tribunal-administratif.fr/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: greffe du Tribunal administratif de Paris

Postal address: 7, rue de Jouy
Town: Paris Cedex 04
Postal code: 75004
Country: France
E-mail: greffe.ta-paris@juradm.fr
Telephone: +33 144594400
Internet address: <http://paris.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice

01/08/2023