

Spain-Arroyo de la Encomienda: Advertising services

OJ S 167/2022 31/08/2022

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Alcatdia del Ayuntamiento de Arroyo de la Encomienda

National registration number: P4701100B

Postal address: Plaza de Espaaia, 1

Town: Arroyo de la Encomienda

NUTS code: ES418 Valladolid

Postal code: 47195

Country: Spain

Contact person: Alcatdia del Ayuntamiento de Arroyo de la Encomienda

E-mail: registro@aytoarroyo.es**Internet address(es):**Main address: <https://contrataciondelestado.es>Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=Lc0KtGXgvj0QK2TEfXGy%2BA%3D%3D>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=DrVnImEntoUuf4aBO%2BvQIQ%3D%3D

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of

charge, at: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=Lc0KtGXgvj0QK2TEfXGy%2BA%3D%3D>**I.4. Type of the contracting authority**

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Servicio de inserci3n de publicidad institucional en prensa exclusivamente local

Reference number: 2022/2601 (PA-SARA)

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicio de inserción de publicidad institucional en prensa exclusivamente local

II.1.5. Estimated total value

Value excluding VAT: 280 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description**II.2.2. Additional CPV code(s)**

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: ES418 Valladolid

Main site or place of performance: Ayuntamiento de Arroyo de la Encomienda Plaza España
Nº 1. Arroyo de la Encomienda. 47195

II.2.4. Description of the procurement

Servicio de inserción de publicidad institucional en prensa exclusivamente local

II.2.5. Award criteria

Criteria below

Cost criterion - Name: Agenda Cultural Mensual / Weighting: 5

Cost criterion - Name: Agenda Deportiva Quincenal / Weighting: 5

Cost criterion - Name: Aumento Fondo Fotográfico / Weighting: 4

Cost criterion - Name: Aumento Tirada de Ejemplares / Weighting: 5

Cost criterion - Name: Dos Suplementos Especiales / Weighting: 6

Cost criterion - Name: Fondo Fotográfico / Weighting: 5

Cost criterion - Name: Marketing Digital y Redes Sociales / Weighting: 10

Cost criterion - Name: Propuesta Económica / Weighting: 60

II.2.6. Estimated value

Value excluding VAT: 280 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Posibilidad de prórroga anual, de dos años más, conforme lo dispuesto en el apartado E.1 del Cuadro de Características Particulares

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Capacidad de obrar

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Cifra anual de negocio

Otros

III.1.3. Technical and professional ability

List and brief description of selection criteria:

- Trabajos realizados

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

Consideraciones de tipo medioambiental. Descripción: Conforme lo dispuesto en el apartado N 2 del Cuadro de Características Particulares

Consideraciones de tipo social. Descripción: Conforme lo dispuesto en el apartado N 1 del Cuadro de Características Particulares

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 30/09/2022 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Spanish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 24 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 03/10/2022 Local time: 09:30

Place:

Tercera planta de la Casa Consistorial

Datos de Dirección:

Calle: Plaza España N° 1

CP: 47195

Población: Arroyo de la Encomienda

País: España

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Alcaldía del Ayuntamiento de Arroyo de la Encomienda

Postal address: Plaza de España, 1

Town: Arroyo de la Encomienda

Postal code: 47195

Country: Spain

E-mail: registro@aytoarroyo.es

VI.5. Date of dispatch of this notice

26/08/2022