

Finland-Helsinki: Business services: law, marketing, consulting, recruitment, printing and security**OJ S 182/2021 20/09/2021****Contract award notice****Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Helsingin kaupunginkanslia

National registration number: 0201256-6

Postal address: PL 700

Town: Helsingin kaupunki

NUTS code: FI1B Helsinki-Uusimaa

Postal code: 00099

Country: Finland

Contact person: Raili Alanko

E-mail: raili.alanko@hel.fi**Internet address(es):**Main address: <http://www.hel.fi/hank>**I.1. Name and addresses**

Official name: Helsingin kaupungin toimialat ja liikelaitokset

National registration number: 0201256-6

Town: Helsinki

NUTS code: FI1B Helsinki-Uusimaa

Country: Finland

E-mail: hankinnat@hel.fi**Internet address(es):**Main address: <http://www.hel.fi/hank>**I.1. Name and addresses**

Official name: Helsingin Konsernihankinta Oy

National registration number: 2299269-6

Town: Helsinki

NUTS code: FI1B Helsinki-Uusimaa

Country: Finland

E-mail: hankinnat@hel.fi**Internet address(es):**Main address: <http://www.hel.fi/hank>**I.2. Information about joint procurement**

The contract involves joint procurement

The contract is awarded by a central purchasing body

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Viestintäpalvelut

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Viestintäpalvelut

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 2 000 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FI1B Helsinki-Uusimaa

II.2.4. Description of the procurement

Helsingin kaupunki hakee yhteistyökumppaneita viestintäpalveluidensa kehittämiseen, suunnittelemiseen, toteuttamiseen, konsultointiin, viestinnän valmennukseen sekä digitaaliseen viestintään.

II.2.5. Award criteria

Quality criterion - Name: Strategiaviestinnän ja muutosviestinnän referenssit: Hankkeen tuloksellisuus sekä asiakkaan ja palveluntuottajan yhteistyön hyvä toimivuus ja työnjako / Weighting: 30

Quality criterion - Name: Vaikuttajaviestinnän referenssit: Hankkeen tuloksellisuus sekä asiakkaan ja palveluntuottajan yhteistyön hyvä toimivuus ja työnjako / Weighting: 15

Quality criterion - Name: Työyhteisöviestinnän referenssit: Hankkeen tuloksellisuus sekä asiakkaan ja palveluntuottajan yhteistyön hyvä toimivuus ja työnjako / Weighting: 15

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 090-233197](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Viestintäpalvelut

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

10/09/2021

V.2.2. Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Republic of Communications Oy

National registration number: 2262751-7

Town: Helsinki

NUTS code: FI1B Helsinki-Uusimaa

Country: Finland

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Miltton Oy

National registration number: 1654439-5

Town: Helsinki

NUTS code: FI1B Helsinki-Uusimaa

Country: Finland

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Ellun Kanat Oy

National registration number: 2201275-8

Town: Helsinki

NUTS code: FI1B Helsinki-Uusimaa

Country: Finland

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Hill and Knowlton Finland Oy

National registration number: 0114710-0

Town: Helsinki

NUTS code: FI1B Helsinki-Uusimaa

Country: Finland

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Kaskas Media Oy

National registration number: 2536207-5

Town: Helsinki

NUTS code: FI1B Helsinki-Uusimaa

Country: Finland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 000 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Markkinaoikeus

Postal address: Radanrakentajantie 5

Town: Helsinki

Postal code: 00520

Country: Finland

E-mail: markkinaoikeus@oikeus.fi

Telephone: +358 295643300

Internet address: <http://www.oikeus.fi/markkinaoikeus>

VI.5. Date of dispatch of this notice

15/09/2021