

France-Vélizy-Villacoublay: Advertising management services**OJ S 149/2023 04/08/2023****Contract award notice****Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: commune de velizy villacoublay

Postal address: 2 place de l'hôtel de ville

Town: Velizy Villacoublay Cedex

NUTS code: FR103 Yvelines

Postal code: 78146

Country: France

E-mail: Marchespublics@velizy-villacoublay.fr**Internet address(es):**Main address: <https://www.velizy-villacoublay.fr/>**I.4. Type of the contracting authority**

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

régie publicitaire de la Commune

Reference number: 2023-23

II.1.2. Main CPV code

79341200 Advertising management services

II.1.3. Type of contract

Services

II.1.4. Short description

confier à un régisseur la régie publicitaire de la Commune de Vélizy-Villacoublay dans le magazine municipal

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 340 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79341200 Advertising management services

II.2.3. Place of performance

NUTS code: FR103 Yvelines

II.2.4. Description of the procurement

confier à un régisseur la régie publicitaire de la CommuneDe Vélizy-Villacoublay dans le magazine municipal

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 095-294826](#)

IV.2.8. Information about termination of dynamic purchasing system**IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

Contract No: 2023-23

Title:

régie publicitaire de la Commune

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

10/07/2023

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: lvc communication

Postal address: 273 boulevard Charles Vaillant

Town: Tremblay-en-France

NUTS code: FR103 Yvelines

Postal code: 93290

Country: France

Internet address: <https://www.lvccommunication.fr/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 340 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: tribunal administratif de Versailles

Postal address: 56 avenue de Saint-Cloud

Town: Versailles

Postal code: 78000

Country: France

Internet address: <http://Versailles.tribunal-administratif.fr/>

VI.4.2. Body responsible for mediation procedures

Official name: préfecture des Yvelines - contrôle de légalité

Postal address: 1 rue Jean Houdon

Town: Versailles

Postal code: 78000

Country: France

Internet address: <https://www.yvelines.gouv.fr/Demarches/Accueil-a-la-Prefecture-des-Yvelines>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif de Versailles

Postal address: 56 avenue de Saint-Cloud

Town: Versailles

Postal code: 78000

Country: France

Internet address: <http://Versailles.tribunal-administratif.fr/>

VI.5.

Date of dispatch of this notice

01/08/2023