

Sweden-Uddevalla: Advertising and marketing services
OJ S 195/2019 09/10/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: UDDEVALLAHEM, BOSTADSSTIFTELSEN

National registration number: 858500-2366

Postal address: Box 344

Town: Uddevalla

NUTS code: SE232 Västra Götalands län

Postal code: 451 30

Country: Sweden

Contact person: Jennie Bergh

E-mail: jennie.bergh@hotmail.com

Telephone: +46 730584870

Internet address(es):

Main address: <http://www.uddevallahem.se>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

Housing and community amenities

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Reklam och kommunikationstjänster

Reference number: 19/4

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Syftet med upphandlingen är att tillgodose Uddevallahems behov av reklambyrå- och kommunikationstjänster, utöver det som täcks av egna resurser.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 4 000 000,00 SEK

II.2. Description

II.2.2. Additional CPV code(s)

79416000 Public relations services, 79822500 Graphic design services, 92100000 Motion picture and video services

II.2.3. Place of performance

NUTS code: SE Sverige

II.2.4. Description of the procurement

Syftet med upphandlingen är att tillgodose Uddevallahems behov av reklambyrå- och kommunikationstjänster, utöver det som täcks av egna resurser.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 130-319485](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

11/09/2019

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: IPM Brand & Communication AB

National registration number: 556601-5755

Postal address: Box 306

Town: Ulricehamn

NUTS code: SE Sverige

Postal code: 523 37

Country: Sweden

E-mail: catharina@ipmulricehamn.se

Internet address: <http://www.ipmulricehamn.se>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 4 000 000,00 SEK

Total value of the contract/lot: 4 000 000,00 SEK

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information

Korrekt mailadress: jennie.bergh@uddevallahem.se

Visma annons: <https://opic.com/id/afyxkdfexq>

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Förvaltningsrätten

Town: Göteborg

Country: Sweden

VI.5. Date of dispatch of this notice

07/10/2019