

Belgium-Knokke-Heist: Graphic design services
OJ S 195/2019 09/10/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Gemeentebestuur Knokke-Heist
National registration number: BE 0207.691.252
Postal address: A. Verweeplein 1
Town: Knokke-Heist
NUTS code: BE251 Arr. Brugge
Postal code: 8300
Country: Belgium
Contact person: Mevrouw Patricia De Baene
E-mail: patricia.debaene@knokke-heist.be
Telephone: +32 50630151
Fax: +32 50630159
Internet address(es):
Main address: www.knokke-heist.be

I.1. Name and addresses

Official name: VZW Toerisme Knokke-Heist
National registration number: 0409 780 062
Postal address: Zeedijk-Knokke 660
Town: Knokke-Heist
NUTS code: BE251 Arr. Brugge
Postal code: 8300
Country: Belgium
E-mail: toerisme@knokke-heist.be
Telephone: +32 50630380
Internet address(es):
Main address: www.myknokke-heist.be

I.1. Name and addresses

Official name: OCMW Knokke-Heist
National registration number: BE0212334582
Postal address: Kraaiennestplein 1
Town: Knokke-Heist
NUTS code: BE251 Arr. Brugge
Postal code: 8300
Country: Belgium
E-mail: ocmw@knokke-heist.be
Internet address(es):
Main address: www.sociaalhuis.knokke-heist.be

I.2. Information about joint procurement

The contract involves joint procurement

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Grafische vormgeving en ondersteuning
Reference number: 2019/1375/CON/PDB

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

Zie II.2.4).

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 394 020,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: BE251 Arr. Brugge

Main site or place of performance: Gemeentebestuur Knokke-Heist, A. Verweeplein 1, te 8300 Knokke-Heist.

II.2.4. Description of the procurement

Deze opdracht omvat de opmaak van al het mogelijke drukwerk voor gemeentebestuur Knokke-Heist, OCMW Knokke-Heist en Toerisme Knokke-Heist vzw. Concreet betekent dit het opmaken van affiches, flyers, brochures en digitale dragers (incl. animaties). Om ervoor te zorgen dat de 'look and feel' van de brochures en campagnes volledig behouden blijft, dient het bureau ook zelf de fotografie hiervoor te voorzien. Bovendien kan er ook beroep worden gedaan op het grafisch ontwerpbureau voor consultancy en het strategisch meedenken over campagnes en branding.

Gemeentebestuur Knokke-Heist, Alfred Verweeplein 1, VZW Toerisme Knokke-Heist, Zeedijk-Knokke 660, te 8300 Knokke-Heist.

II.2.5. Award criteria

Quality criterion - Name: Creativiteit en toepasbaarheid: 'De bij in de kijker' / Weighting: 20

Quality criterion - Name: Creativiteit en toepasbaarheid: 'Sincfala, Museum van de Zwinstreek' / Weighting: 20

Quality criterion - Name: Creativiteit en toepasbaarheid van een bestand voorbeeld /

Weighting: 10

Quality criterion - Name: Fotografie / Weighting: 10

Quality criterion - Name: Presentatie / Weighting: 10

Cost criterion - Name: Prijs hoofdbestelling / Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 115-282461](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2019/1375/CON/PDB

Title:

Grafische vormgeving en ondersteuning

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

02/09/2019

V.2.2. Information about tenders

Number of tenders received: 9

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Skinn Branding Agency

Postal address: Pathoekeweg 9, Bus 5

Town: Brugge

NUTS code: BE Belgique / België

Postal code: 8000

Country: Belgium

E-mail: david@skinn.be

Telephone: +32 50312832

Internet address: www.skinn.be

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1 394 020,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Raad van State

Postal address: Wetenschapsstraat 33

Town: Brussel

Postal code: 1040

Country: Belgium

Telephone: +32 22349611

VI.5. Date of dispatch of this notice

04/10/2019