

477554-2026 - Competition

France – Advertising management services – Contrat de concession de services, au sens de l'article L. 1121-3 du code de la commande publique : Mise à disposition, entretien, maintenance et exploitation des mobiliers urbains publicitaires et non publicitaires

OJ S 131/2026 10/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Communauté d'agglomération du bassin de Brive

Email: marchespublics@agglodebrive.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Contrat de concession de services, au sens de l'article L. 1121-3 du code de la commande publique : Mise à disposition, entretien, maintenance et exploitation des mobiliers urbains publicitaires et non publicitaires

Description: Groupement de commande Communauté d'Agglomération du Bassin de Brive - Mairie de Brive. Mise à disposition, l'installation, l'entretien, la maintenance et l'exploitation commerciale de mobiliers urbains, sur le territoire de la commune de BRIVE, (en ce qui concerne les mobiliers urbains publicitaires et non publicitaires) et sur le périmètre d'intervention de la CABB, (en ce qui concerne les abris bus voyageurs publicitaires et non publicitaires du réseau de transport urbain)

Procedure identifier: 6e434410-2f67-480e-a1f1-7dad72b7cb52

Internal identifier: CONCESSION26-01

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 34928400 Urban furniture, 45233293 Installation of street furniture

2.1.3. Value

Estimated value excluding VAT: 13 521 600,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/23/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0000

Title: Contrat de concession de services, au sens de l'article L. 1121-3 du code de la commande publique : Mise à disposition, entretien, maintenance et exploitation des mobiliers urbains publicitaires et non publicitaires

Description: Groupement de commande Communauté d'Agglomération du Bassin de Brive - Mairie de Brive. Mise à disposition, l'installation, l'entretien, la maintenance et l'exploitation commerciale de mobiliers urbains, sur le territoire de la commune de BRIVE, (en ce qui concerne les mobiliers urbains publicitaires et non publicitaires) et sur le périmètre d'intervention de la CABB, (en ce qui concerne les abris bus voyageurs publicitaires et non publicitaires du réseau de transport urbain)

Internal identifier: S-PF-1843669

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 34928400 Urban furniture, 45233293 Installation of street furniture

5.1.3. Estimated duration

Start date: 01/07/2027

Duration: 192 Months

5.1.5. Value

Estimated value excluding VAT: 13 521 600,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1843669>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1843669>

Languages in which tenders or requests to participate may be submitted: French

Deadline for receipt of tenders: 23/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no
Electronic payment will be used: no

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Limoges
Organisation providing additional information about the procurement procedure: CABB
Organisation providing more information on the review procedures: Tribunal administratif de Limoges

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes
Registration number: 94A7BF4E-0D3E-A661-9158888BA8188D1E
Town: Seyssinet-Pariset
Postcode: 38170
Country subdivision (NUTS): Isère (FRK24)
Country: France
Email: publications-joue@aws-france.com
Telephone: +33480041260
Roles of this organisation:
TED eSender

8.1. ORG-0002

Official name: Communauté d'agglomération du bassin de Brive
Registration number: 60172
Postal address: 9 avenue Léo Lagrange
Town: Brive
Postcode: 19103
Country subdivision (NUTS): Corrèze (FRI21)
Country: France
Contact point: Soulier Frédéric
Email: marchespublics@agglodebrive.fr
Telephone: 0555741000
Internet address: <http://www.marches-publics.info>
Roles of this organisation:
Buyer

8.1. ORG-0003

Official name: CABB
Registration number: 94A7BF96-BF84-0F64-A3524086892F7C01
Postal address: 9, avenue Léo Lagrange
Town: Brive
Postcode: 19100
Country subdivision (NUTS): Corrèze (FRI21)
Country: France
Email: marchespublics@agglodebrive.fr
Telephone: 0555181560
Roles of this organisation:
Organisation providing additional information about the procurement procedure

8.1. ORG-0004

Official name: Tribunal administratif de Limoges

Registration number: 94A7BFA6-E6C7-777F-BD65B0DAACD88E44

Postal address: 2, cours Bugeaud Cs 40410

Town: Limoges

Postcode: 87000

Country subdivision (NUTS): Haute-Vienne (FRI23)

Country: France

Email: greffe.ta-limoges@juradm.fr

Telephone: 0555339155

Roles of this organisation:

Review organisation

8.1. ORG-0005

Official name: Tribunal administratif de Limoges

Registration number: 94A7BFB5-AE7F-74E7-8E1498B615419097

Postal address: 2, cours Bugeaud Cs 40410

Town: Limoges

Postcode: 87000

Country subdivision (NUTS): Haute-Vienne (FRI23)

Country: France

Email: greffe.ta-limoges@juradm.fr

Telephone: 0555339155

Roles of this organisation:

Organisation providing more information on the review procedures

Notice information

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