

**Spain-Malaga: Advertising and marketing services**

**OJ S 150/2023 07/08/2023**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Empresa Pública para la Gestión del Turismo y del Deporte de Andalucía, S.A.

National registration number: A-93/090744

Postal address: Calle Compañía 40

Town: Málaga

NUTS code: ES617 Málaga

Postal code: 29008

Country: Spain

Contact person: C/ Compañía 40

E-mail: [contratacion@andalucia.org](mailto:contratacion@andalucia.org)

Telephone: +34 951299300

**Internet address(es):**

Main address: <http://www.juntadeandalucia.es/contratacion>

Address of the buyer profile: <http://www.juntadeandalucia.es/contratacion>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://www.juntadeandalucia.es/haciendayadministracionpublica/apl/pdc\\_sirec/perfiles-licitaciones/detalle-perfil.jsf?perfilContratante=TYC05&organismo=CTCD](https://www.juntadeandalucia.es/haciendayadministracionpublica/apl/pdc_sirec/perfiles-licitaciones/detalle-perfil.jsf?perfilContratante=TYC05&organismo=CTCD)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Other type: Empresa Pública

**I.5. Main activity**

Other activity: Promocionar el Turismo y el Deporte

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

CONTRATACIÓN DE STAND PARA LA PARTICIPACIÓN DE ANDALUCÍA EN LA FERIA FITUR 2024

Reference number: C101-06MC-0823-0062

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3.**

**Type of contract**

Services

**II.1.4. Short description**

CONTRATACIÓN DE STAND PARA LA PARTICIPACIÓN DE ANDALUCÍA EN LA FERIA FITUR 2024

**II.1.5. Estimated total value**

Value excluding VAT: 3 232 611,86 EUR

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description****II.2.3. Place of performance**

NUTS code: ES300 Madrid

Main site or place of performance: Madrid

**II.2.4. Description of the procurement**

CONTRATACIÓN DE STAND PARA LA PARTICIPACIÓN DE ANDALUCÍA EN LA FERIA FITUR 2024

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 3 232 611,86 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 4

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: El contrato será cofinanciado con cargo a Fondos FEDER:

Programa Operativo Integrado de Andalucía 2021-2027 (tasa de cofinanciación 85%) "Europa se siente".

**II.2.14. Additional information****Section III: Legal, economic, financial and technical information**

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**III.1. Conditions for participation****III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:  
Las recogidas en el Pliego de Cláusulas Particulares

### **III.1.2. Economic and financial standing**

List and brief description of selection criteria:  
Las recogidas en el Pliego de Cláusulas Particulares

### **III.1.3. Technical and professional ability**

List and brief description of selection criteria:  
Las recogidas en el Pliego de Cláusulas Particulares

## **III.2. Conditions related to the contract**

### **III.2.2. Contract performance conditions**

Las recogidas en el Pliego de Cláusulas Particulares y de Prescripciones Técnicas

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 06/09/2023 Local time: 14:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Spanish

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 31/12/2024

#### **IV.2.7. Conditions for opening of tenders**

Date: 07/09/2023 Local time: 12:00

Place:

C/ Compañía, 40; 29008 Málaga

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Tribunal Administrativo de Recursos Contractuales

Town: Sevilla

Country: Spain

**VI.5. Date of dispatch of this notice**

02/08/2023